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RICHIE RICH ZILLIONZ

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No 7
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Insert a blank piece of paper, turn the knob and ... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.

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Throw your voice into trunks, behind doors, everywhere Fits in your mouth out of sight Fool teacher, friends, family Free book on "How to Become a Ventriloquist"

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digger than life—Frankenstein, the man made monster. Giant 7 foot tall, his eyes glow eerily In authentic color on durable polyethelene, as scary as your wildest nightmare

7 FOOT MONSTER

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"Power Packed" wristlets build the powerful arms you want without special equipment or exercises Just wear these rugged lead weighted wristlets during your ordinary activities at work or play

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3 Rolls' Film 98c

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PEN SIZE—CLIPS ON YOUR POCKET. 8 POWER MAGNIFIER.

Six power wide field magnifier is great for watching sporting events, small stuff, girl watching and counter spying Also contains a 30 power microscope Not a toy but a real optical instrument

No. F59 $1.98

GREAT FOR RAINY DAY FUN. Authentically-styled pool table for lots of indoor fun. Comes with two spring-action cue sticks, 16 multicolored balls, white cue balls and triangular rack.

Item No 650 $1.29

JOY BUZZER

Windup novelty you wear like a ring Your victim gets a "SHOCKING" hand shake Absolutely harmless

No 239 $1.00

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Most people try to grow hair This is just the opposite Made of flesh toned latex to fit all heads really changes your appearance

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THIS EGG'S FOR YOUR GUYS ONLY!

Here's a fake egg that looks absolutely real... until someone tries to crack it. What a surprise! Absolutely indestructible. Item # 260 ..... 35¢

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Looks just like real sugar but that's where the resemblance stops When it's dropped in liquid, they overflow and form clouds of suds Seems as though it'll never stop

Item No. A267 .. . 35¢

MONEY CHANGER

Just like a professional money changer, Attaches to any belt, Holds pennies, nickels dimes and quarters.

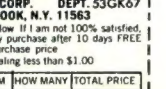
No. 70 2.25

ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack

No 281 40c

MONSTER GHOST



Obey Your Commands! OVER 7 FEET TALL

7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch

MT 101 $1.25

8 MM MOTION PICTURE PROJECTOR

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Here is a precision engineered projector sturdily built for long use yet reasonably priced so that everyone can enjoy the thrills of home movies or standard 8mm commercial films. The double lens system and smooth operation give amazing performance. Comes complete with carrying case and 25 own portable silvery viewing screen. Battery operated to eliminate electric outlets or a clumsy cord This quick focusing automatic projector shows 8mm color or black & white film Stop to enjoy a particular frame or speed up the action for special enjoyment (Batteries not included.)

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35 WILBUR ST., LYNBROOK, N.Y. 11563

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TOTAL AMOUNT ENCLOSED

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CITY..... STATE..... ZIP.....

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FOLD BACK ON DOTTED LINE (TAPE OR PASTE DOWN)

MY NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

CUT OUT! FILL IN! FOLD BACK!
TAPE DOWN! MAIL NOW! NO STAMP NEEDED!

EASY! FUN! Get these and many, many other valuable famous name prizes—or cash—simply by selling beautiful Y.O.S.C. IMPRINTED CHRISTMAS CARDS and GIFTS! Proven popular, they are a snap to sell. Here's how...

Your Y.O.S.C. Membership is **FREE!** And your Y.O.S.C. Sample Album is **FREE**—it's yours to keep! It contains samples of Y.O.S.C. products your neighbors, friends and family will order quick! We never send you merchandise in advance. As a member of Y.O.S.C. you never have to worry about how to pay for or return merchandise you don't sell!

Y.O.S.C. CARDS and GIFTS are SUPER! They are of such high quality that almost all you have to do is show your eye-catching sample album—and take orders. Cards sell for as little as 10¢ per card to your customer. With values like these, think how easy your sales will be. Sell enough to get the prizes you want—or keep $1.00 per box!

EARN SUPER PRIZES! Just fill in and mail return coupon. No postage required. We'll send you your FREE Sample Album, FREE Y.O.S.C. Membership Card and FREE Catalog of Prizes—at no cost to you. No obligation. JOIN Y.O.S.C. TODAY!

DON'T DELAY! EARN SUPER PRIZES NOW!
MAIL COUPON TODAY!

WOW! GET THESE BEST HARVEY COMICS ... ONLY 35¢
GET THEM ON THURSDAYS FRIDAYS SATURDAYS OF EVERY WEEK!
MY BIG 52 PAGE GIANTS! ... STILL ONLY 50¢
REMEMBER!... HARVEY COMICS GO ON SALE THURSDAYS OF EVERY WEEKEND!
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Richie Rich MYSTERY
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Richie Rich GEMS
Richie Rich RICHES
Richie Rich MILLIONS
GIANT 52
2nd WEEKEND AUG 11
SAD SACK
Richie Rich MONEY
Richie Rich FORTUNES
Richie Rich PROFITS
Richie Rich GOLD & SILVER
GIANT 52
3rd WEEKEND AUG 18
DEVIL KIDS
Richie Rich
Richie Rich BANK BOOKS
Richie Rich BILLIONS
GIANT 52
4th WEEKEND AUG 25
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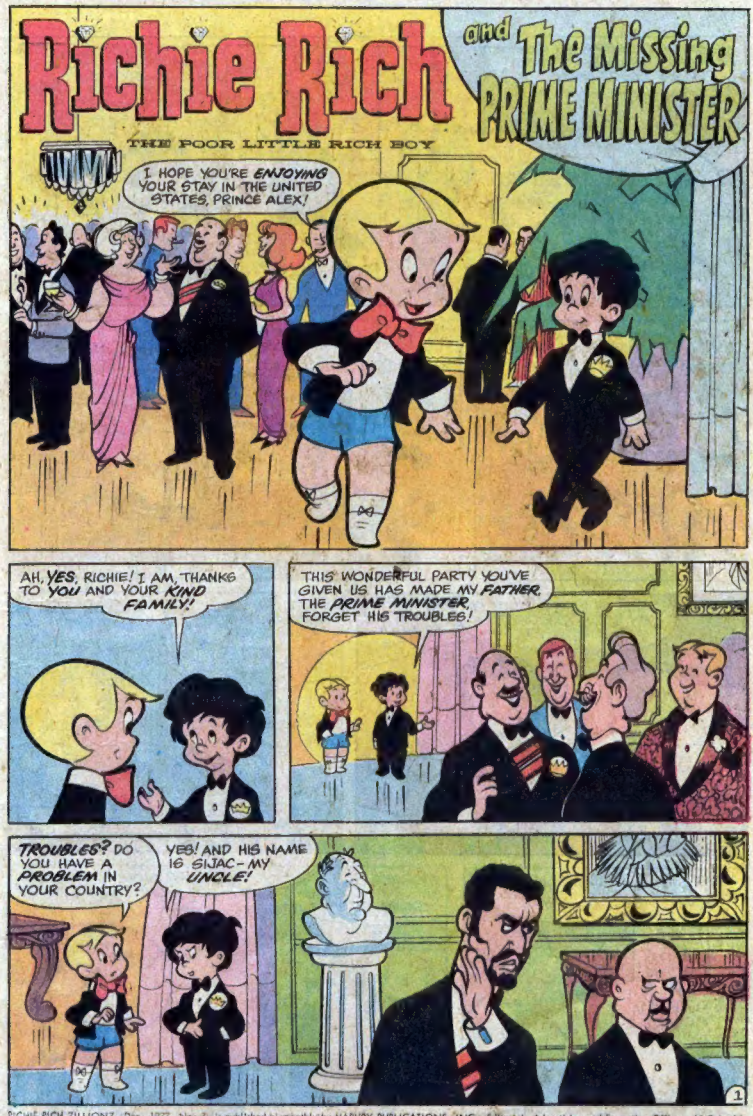
SARGE
Richie Rich ZILLIONZ
GIANT 52
WEEK of NEW HARVEY COMICS go on sale SEPT 22
Richie Rich JACKPOTS
Richie Rich
Spooky
Richie Rich SUCCESS
HURRY!.. GET YOUR COPIES EARLY!



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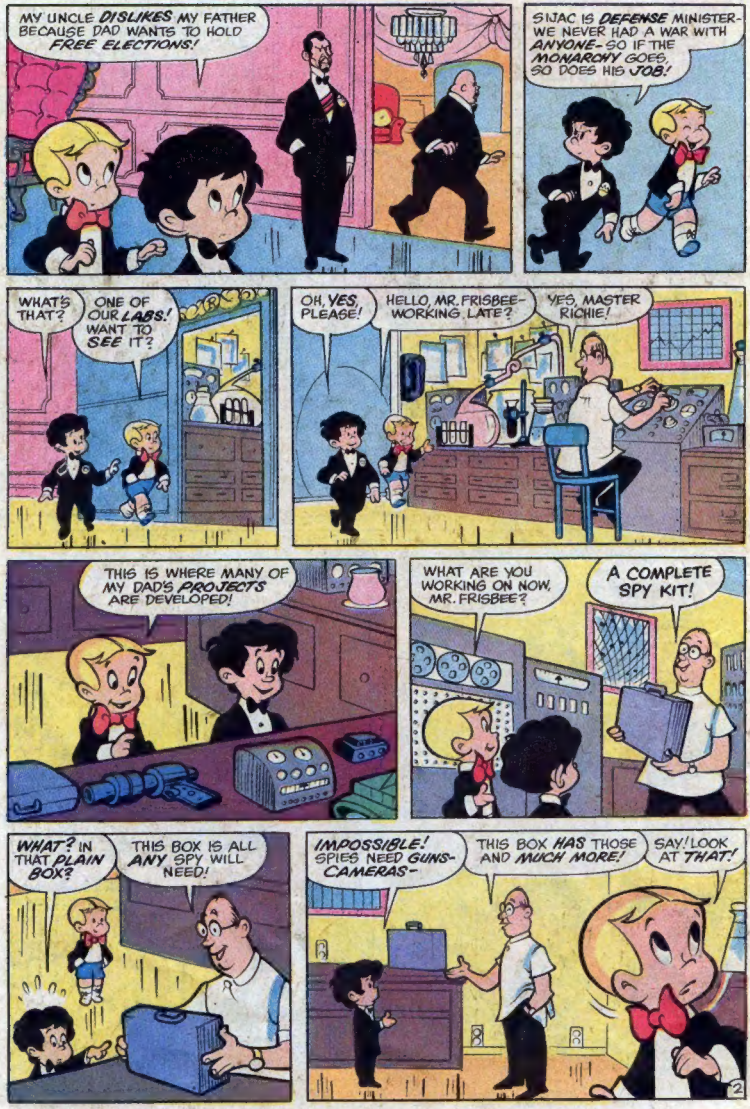
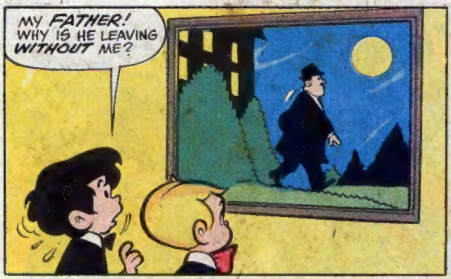
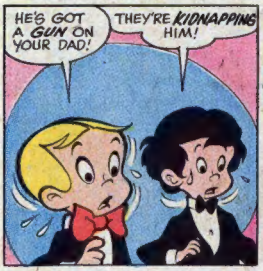
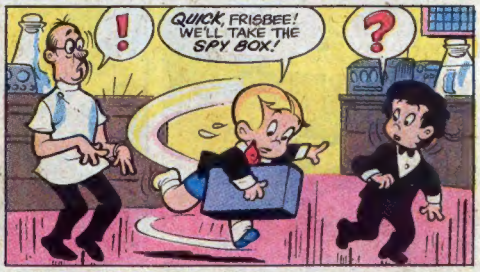

MY UNCLE DISLIKES MY FATHER BECAUSE DAD WANTS TO HOLD FREE ELECTIONS!
SIJAC IS DEFENSE MINISTER- WE NEVER HAD A WAR WITH ANYONE- SO IF THE MONARCHY GOES, SO DOES HIS JOB!
WHAT'S THAT?
ONE OF OUR LABS! WANT TO SEE IT?
OH, YES, PLEASE!
HELLO, MR. FRISBEE- WORKING LATE?
YES, MASTER RICHIE!
THIS IS WHERE MANY OF MY DAD'S PROJECTS ARE DEVELOPED!
WHAT ARE YOU WORKING ON NOW, MR. FRISBEE?
A COMPLETE SPY KIT!
WHAT? IN THAT PLAIN BOX?
THIS BOX IS ALL ANY SPY WILL NEED!
IMPOSSIBLE! SPIES NEED GUNS- CAMERAS-
THIS BOX HAS THOSE AND MUCH MORE!
SAY! LOOK AT THAT!
2

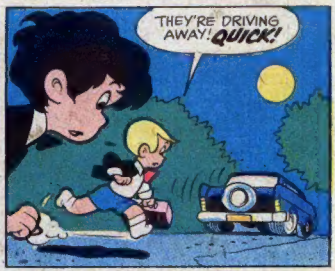

MY FATHER! WHY IS HE LEAVING WITHOUT ME?

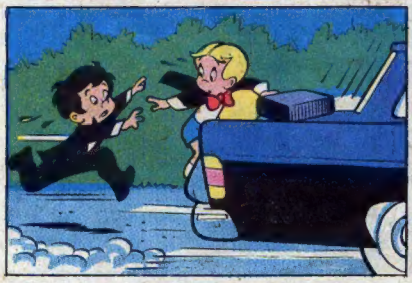
WAIT! HE'S NOT ALONE!
IT'S MY UNCLE SIJAC!

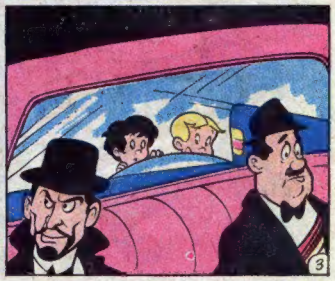

HE'S GOT A GUN ON YOUR DAD!
THEY'RE KIDNAPPING HIM!


!
QUICK, FRISBEE! WE'LL TAKE THE SPY BOX!
?

W-WHAT ARE WE GOING TO DO?!
NO TIME TO EXPLAIN— HURRY!


THEY'RE DRIVING AWAY! QUICK!



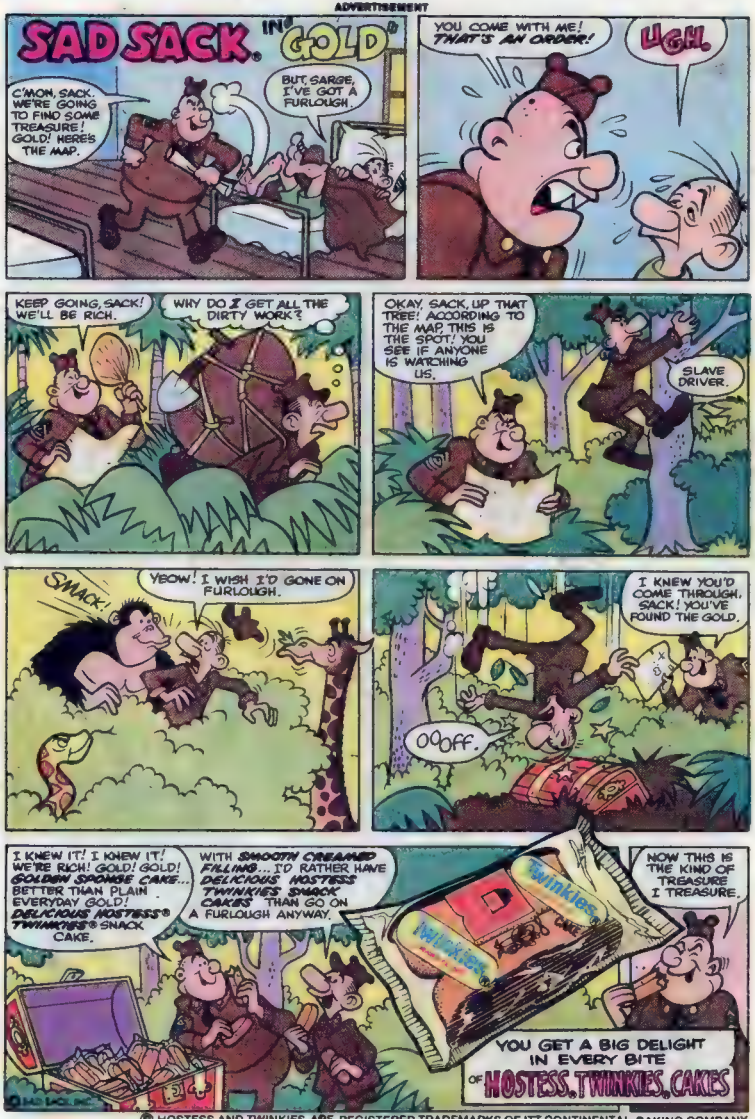

3

WHAT DO YOU EXPECT TO GAIN BY KIDNAPPING ME, SIJAC?
YOUR IDIOTIC IDEAS ABOUT DEMOCRACY HAVE MADE EXTREME MEASURES NECESSARY!
ON OUR RETURN TO SCORBIA, OUR HOMELAND, YOU WILL SIGN PAPERS THAT WILL CONTINUE THE MONARCHY AND--
--YOU WILL TURN OVER THE POWER OF THE STATE TO ME!
NEVER!
DPL-372
IF YOU DON'T--YOU'LL NEVER SEE THE LIGHT OF DAY!
MY OWN BROTHER!
WHERE ARE WE?
WE'RE STILL ON THE RICH ESTATE! I WONDER WHAT HIS GAME IS? LISTEN! DO YOU HEAR SOMETHING?
4

CONTINUED IN THIS ISSUE...

Richie Rich
THE POOR LITTLE RICH BOY
AT-CHOO!
GOODBYE, MASTER RICHIE!
'BYE, CADBURY! HAVE A NICE VACATION!
THENK YOU, SIR!
THE ESTATE AIRPORT, PLEASE!
RIGHT YOU ARE!
LONDON, PLEASE!
RICH ESTATE EMPLOYEE VACATIONS
GASP! TURN BACK AT ONCE! I'VE FORGOTTEN SOMETHING MOST IMPORTANT!
BACK TO THE MANSION— WITH HASTE!!
CADBURY! DID YOU FORGET SOMETHING?
I CERTAINLY DID—
—I FORGOT TO SAY GESUNDHEIT! GOODBYE AGAIN, SIR!
THE END

ADVERTISEMENT



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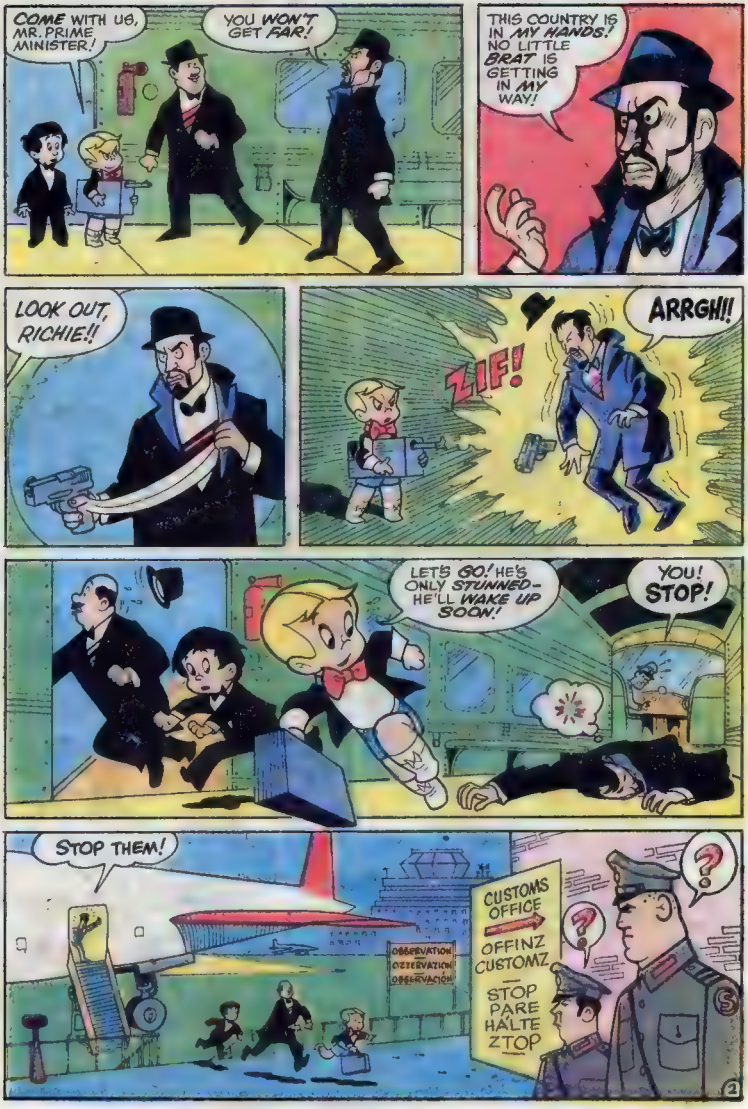
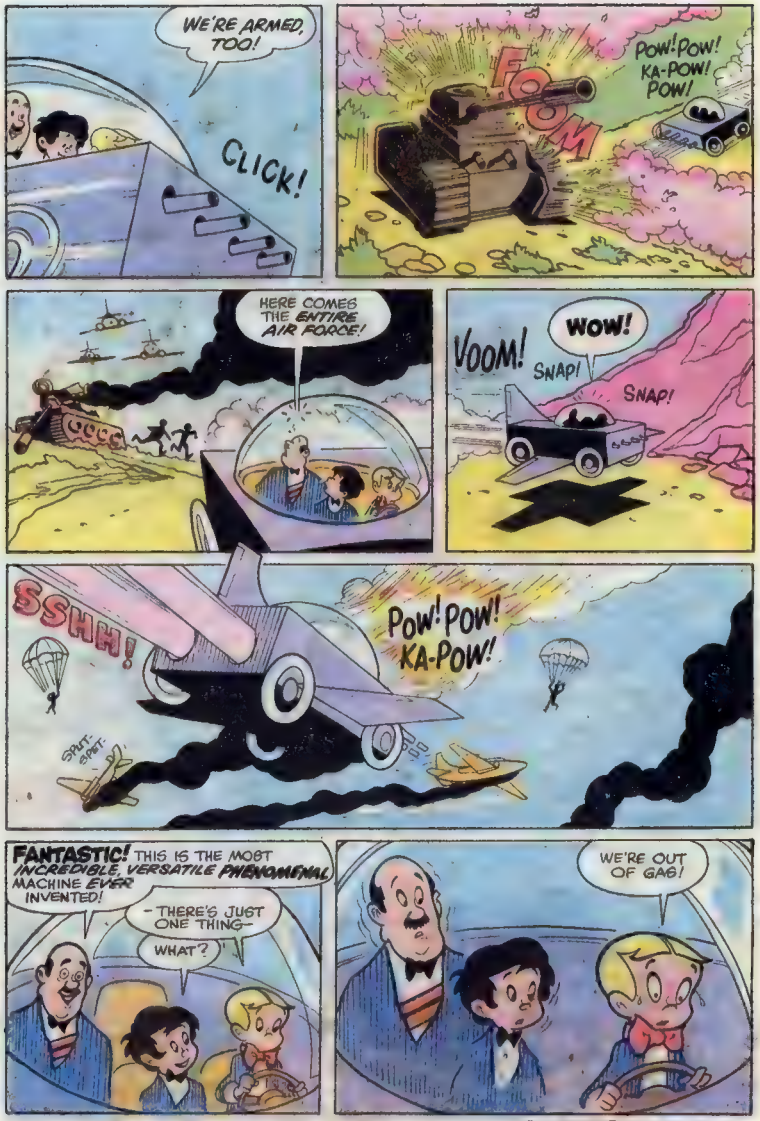
Richie Rich and THE PERSUADERS
THE POOR LITTLE RICH BOY
THAT'S MY COUNTRY, RICHIE- THAT IS SCORBIA!
HANDLE CARE
SCORBIA POSTAJA
HANDL CARE
SCORBIA POSTAJA
WHEN THE PLANE LANDS, WE'LL TAKE OVER!
WE WILL?!
AH! HOME AT LAST!
HANDS UP!!
SNAP!
ALEX! RICHIE! HOW-?
WHY, YOU-!
1


COME WITH US, MR. PRIME MINISTER!
YOU WON'T GET FAR!
THIS COUNTRY IS IN MY HANDS! NO LITTLE BRAT IS GETTING IN MY WAY!
LOOK OUT, RICHIE!!
ZIF!
ARRGH!!
LET'S GO! HE'S ONLY STUNNED- HE'LL WAKE UP SOON!
YOU! STOP!
STOP THEM!
OBSERVATION
OZTERVATION
OBSERVACION
CUSTOMS OFFICE
OFFINZ CUSTOMZ
STOP PARE HALTE ZTOP
?
?
?
2

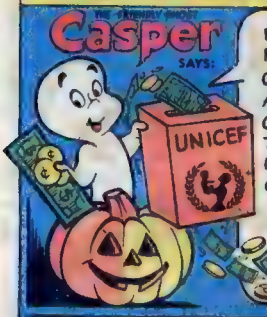
I HOPE I REMEMBER HOW THIS SPY BOX WORKS!
IT'S CHANGING!
FLIP FLOP!
GET IN, QUICK!
IT'S INCREDIBLE!
HALT!
I CAN'T BELIEVE IT!
JUST KEEP SHOOTING!
BAM! BLAM!
KLOOM!
MEANWHILE-
OOHH-
ARE YOU ALL RIGHT NOW, SIR?
THE PRIME MINISTER- THE TWO BRATS?
THEY HAVE ESCAPED, MY LORD!
YOU IMBECILES! I'LL HAVE YOUR PAYCHECKS FOR THIS!
GULP!
SMECK!
SMECK!
GULP!
SO THEY THINK THEY'VE GOTTEN AWAY, DO THEY? GIVE ME CENTRAL CONTROL!

–BE ON THE LOOKOUT FOR A STRANGE BUBBLE-TOP CAR–FUGITIVES DANGEROUS!
THERE THEY GO!
THEY'VE SPOTTED US! WE'LL NEVER GET AWAY NOW!
I HAVE SOME SURPRISES FOR THEM!
GLOP!
SHOOOM!
WHAT IS THAT?!
IT'S CALLED "GLOP"! IT'LL SLOW THEM DOWN TO A STOP!
POLIZE
OOF!
YECH!!
WHAT DO YOU MEAN, ESCAPED AGAIN?! STOP THEM! I DON'T CARE HOW! GET THE TANK CORPS OUT! GET THE AIR FORCE!
CLANK, CLANK!
LOOK, RICHIE! THAT TANK WILL BLOW US SKY-HIGH!
OH, NO HE WON'T!



CONTINUED IN THIS ISSUE-

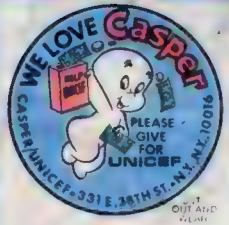
The UNITED NATIONS CHILDREN'S FUND brings good things ALL OVER THE WORLD

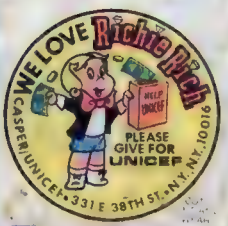


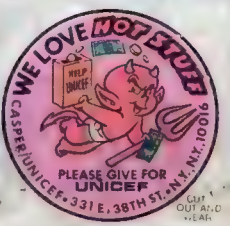
PLEASE HELP THE **UNITED NATIONS CHILDREN'S FUND**... JUST CUT OUT YOUR FAVORITE **CASPER** CARTOON EMBLEM AND PASTE ON CARDBOARD. AND WEAR IT - GET A **UNICEF** BOX FOR YOUR COLLECTIONS. ASK MOTHER AND DAD OR YOUR TEACHER. THEY CAN GET A **UNICEF** BOX FROM YOUR LOCAL **UNICEF** REPRESENTATIVE OR THEY CAN WRITE DIRECTLY TO :

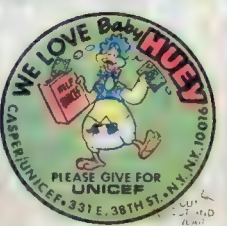
CASPER/UNICEF
331 EAST 38th STREET
NEW YORK N.Y. 10016

THIS WOULD BE A GOOD TIME TO SEND ALONG A CHECK OR MONEY ORDER TO **UNICEF**.









CASPER AND FELLOW SCOUTS WISH CHIEF SCOUT EXECUTIVE HARVEY L. PRICE A HAPPY BIRTHDAY FOR ALL IN B.S.A.

CASPER FLIES IN TO JOIN CUB SCOUTS POSING WITH MR. PRICE ON SCOUTING'S BIRTHDAY

NOW IT'S EXPLORERS' TURN TO JOIN MR. PRICE FOR HAPPY 67th

EVERYONE STILL KNOWS IT'S OUR GREAT GROUP FOR THE 67th YEAR-- HELPING YOUNGSTERS --*AND* GROWNUPS WITH SCOUTING/USA... BOY SCOUTS OF AMERICA

IT'S OUR 67th
HAPPY BSA DAY
FEBRUARY 8, 1977
AND WE ARE CELEBRATING AT NATIONAL BOY SCOUTS OF AMERICA-NORTH BRUNSWICK, N. J.

MR. PRICE JOYFULLY OPENS BIRTHDAY FESTIVITIES.

N.Y KNICKS BASKETBALL IMMORTAL, BILL BRADLEY, IS FEATURED SPEAKER

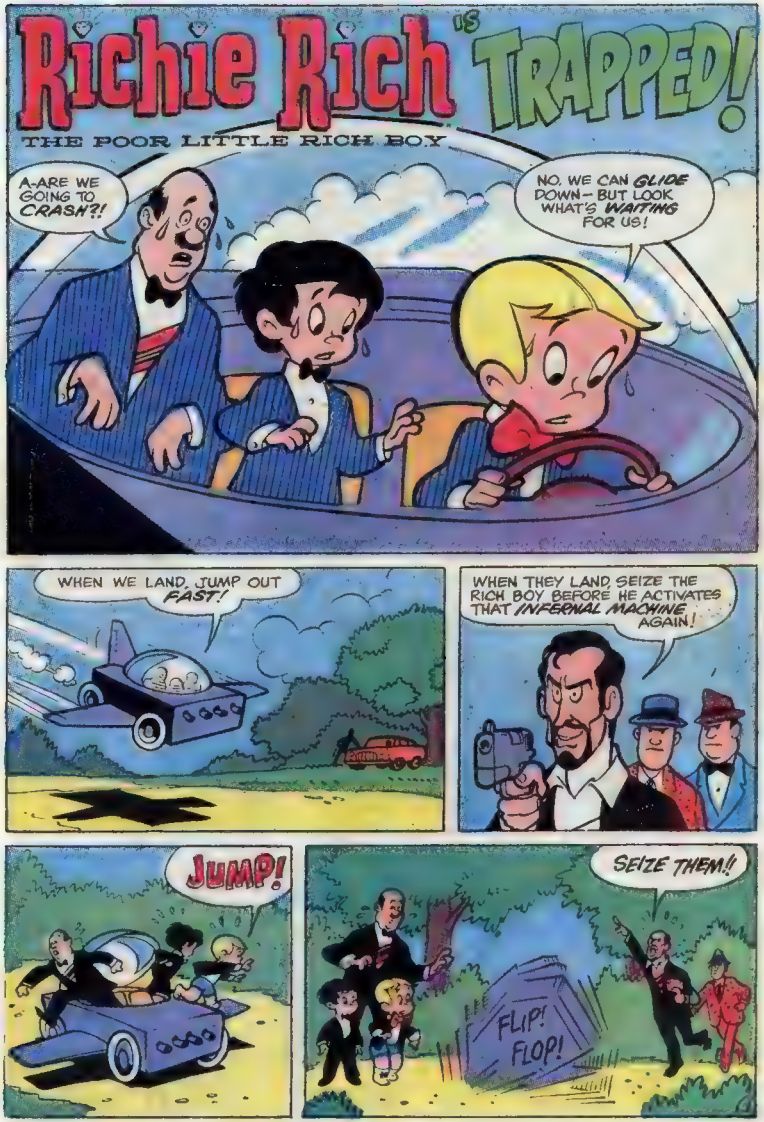
67 NEW *CENTS* 1977 *REALLY* MEANS 67 *GOOD SENSE!*

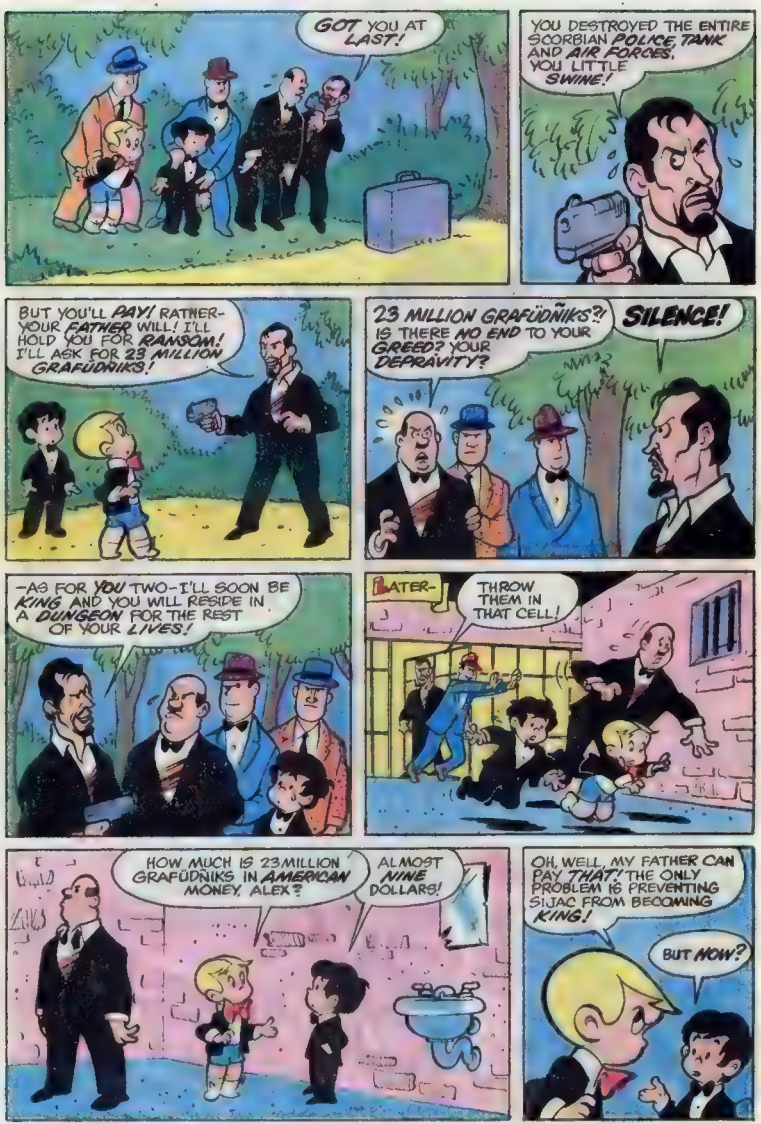
AND THAT'S GOOD SENSE ...THINKING ...WORKING AND DOING.

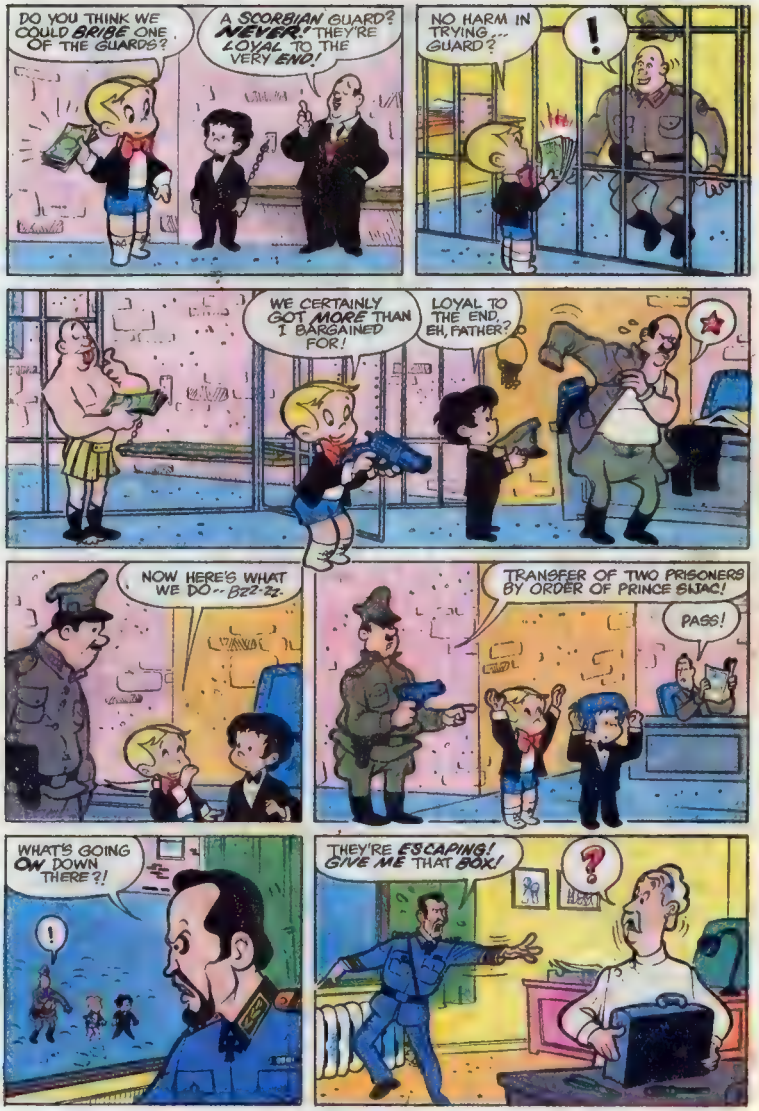
THREE EAGLE SCOUTS ARE HONORED: ALFRED HARVEY, PRESIDENT OF HARVEY WORLD FAMOUS COMICS, BILL BRADLEY AND MR. PRICE.

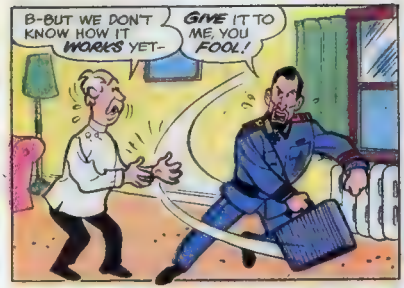
HARVEY PRICE WITH ADAM HARVEY, FIRST CLASS SCOUT WHO PLAYED CASPER.

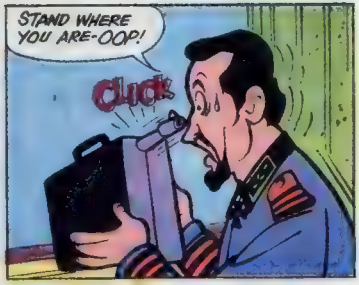
EVELYN JOHNSON AND ALFRED HARVEY OF HARVEY COMICS SHOW BEAUTIFUL NORMAN ROCKWELL SCOUTING PLATE TO CHARLES KAUFFMAN AND RALPH SPOSATO, EXECUTIVES OF NATIONAL B.S.A. THE PLATES WERE AWARDED TO BILL BRADLEY, MR. HARVEY AND MS JOHNSON BY MR. PRICE AT SPECIAL BIRTHDAY LUNCHEON.

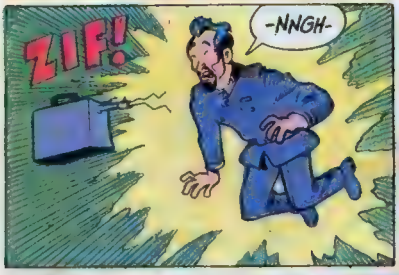

Richie Rich IS TRAPPED!
THE POOR LITTLE RICH BOY
A-ARE WE GOING TO CRASH?!
NO, WE CAN GLIDE DOWN— BUT LOOK WHAT'S WAITING FOR US!
WHEN WE LAND, JUMP OUT FAST!
WHEN THEY LAND, SEIZE THE RICH BOY BEFORE HE ACTIVATES THAT INFERNAL MACHINE AGAIN!
JUMP!
SEIZE THEM!!
FLIP! FLOP!

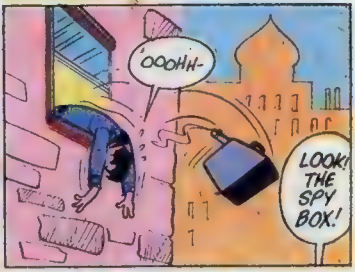

GOT YOU AT LAST!
YOU DESTROYED THE ENTIRE SCORBIAN POLICE, TANK AND AIR FORCES, YOU LITTLE SWINE!
BUT YOU'LL PAY! RATHER- YOUR FATHER WILL! I'LL HOLD YOU FOR RANSOM! I'LL ASK FOR 23 MILLION GRAFÜDNIKS!
23 MILLION GRAFÜDNIKS?! IS THERE NO END TO YOUR GREED? YOUR DEPRAVITY?
SILENCE!
-AS FOR YOU TWO- I'LL SOON BE KING AND YOU WILL RESIDE IN A DUNGEON FOR THE REST OF YOUR LIVES!
-ATER-
THROW THEM IN THAT CELL!
HOW MUCH IS 23 MILLION GRAFÜDNIKS IN AMERICAN MONEY, ALEX?
ALMOST NINE DOLLARS!
OH, WELL, MY FATHER CAN PAY THAT! THE ONLY PROBLEM IS PREVENTING SIJAC FROM BECOMING KING!
BUT HOW?

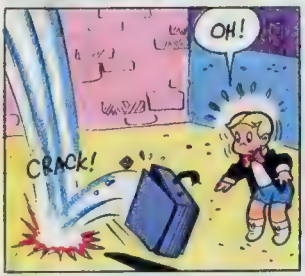

DO YOU THINK WE COULD BRIBE ONE OF THE GUARDS?
A SCORBIAN GUARD? NEVER! THEY'RE LOYAL TO THE VERY END!
NO HARM IN TRYING... GUARD?
!
WE CERTAINLY GOT MORE THAN I BARGAINED FOR!
LOYAL TO THE END, EH, FATHER?
NOW HERE'S WHAT WE DO-- BZZ-ZZ-
TRANSFER OF TWO PRISONERS BY ORDER OF PRINCE SLIAC!
PASS!
WHAT'S GOING ON DOWN THERE?!
!
THEY'RE ESCAPING! GIVE ME THAT BOX!
?

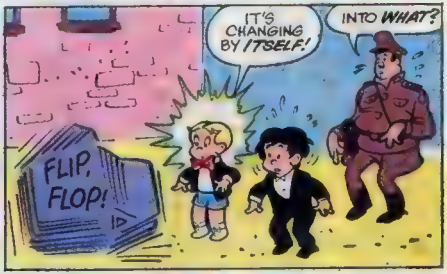

B-BUT WE DON'T KNOW HOW IT WORKS YET-
GIVE IT TO ME, YOU FOOL!

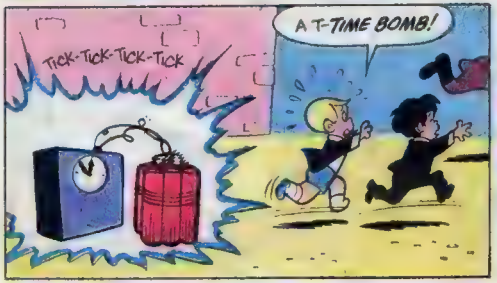

STAND WHERE YOU ARE-OOP!
CLICK

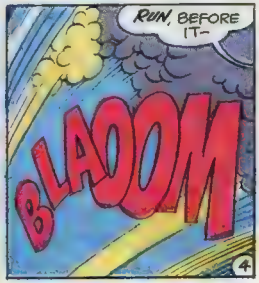

ZIF!
-NNGH-

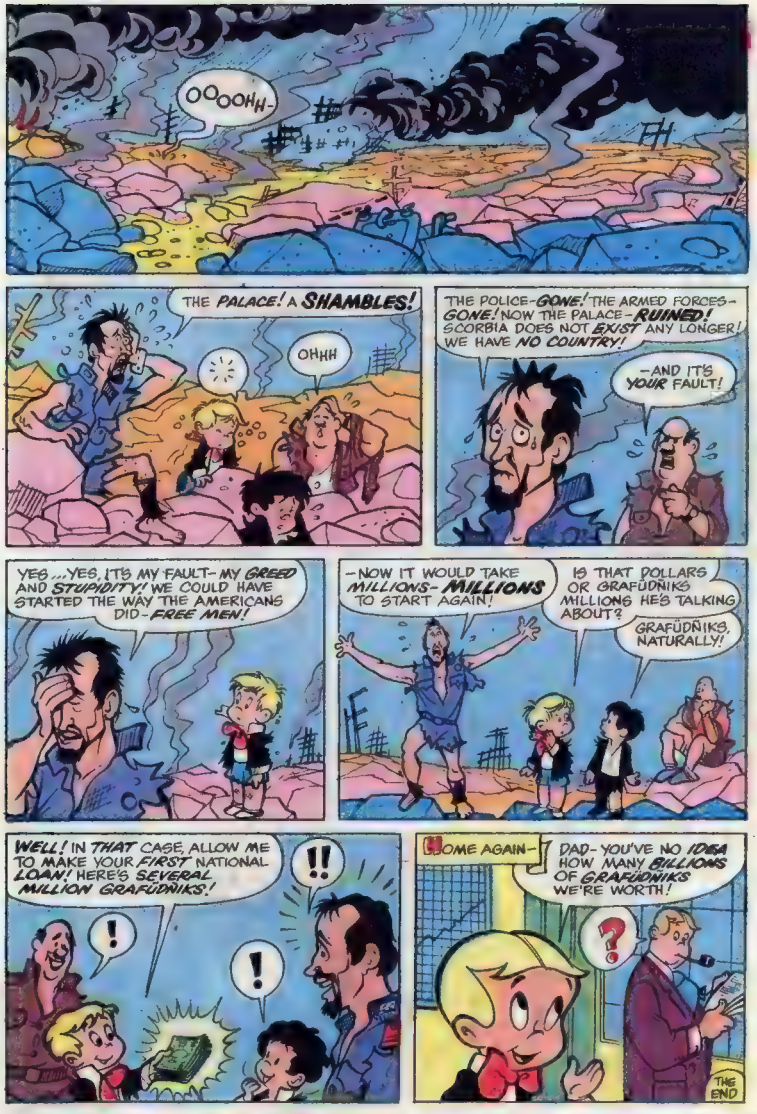

OOOHH-
LOOK! THE SPY BOX!

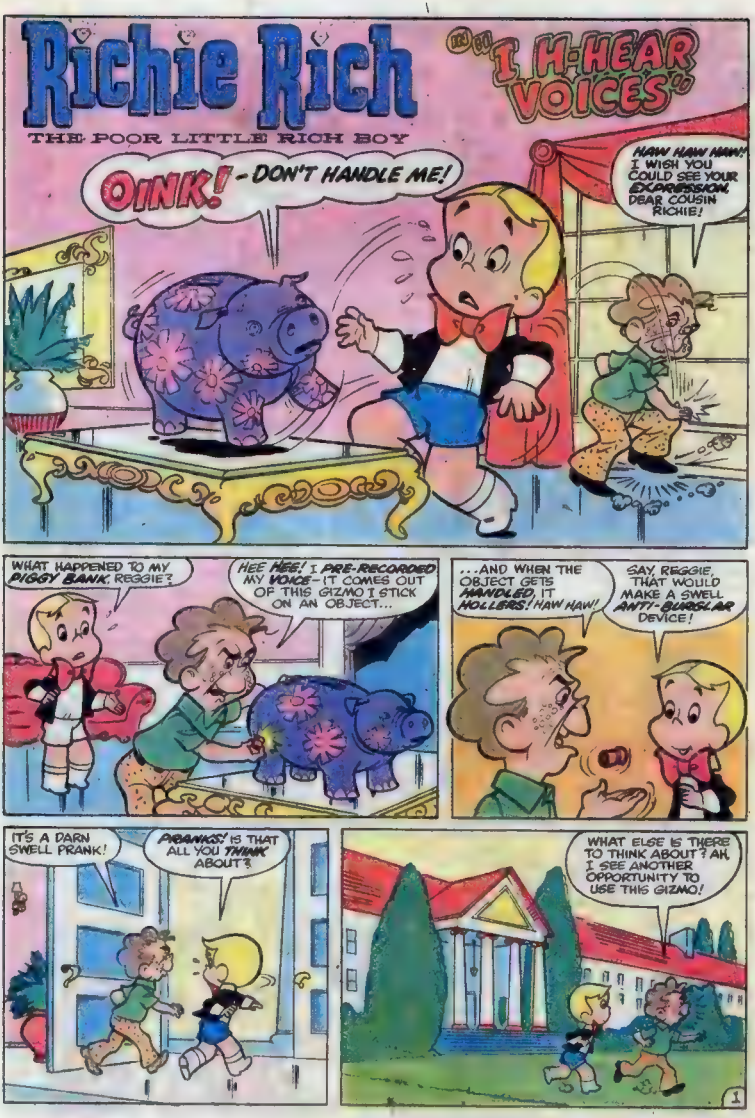

OH!
CRACK!

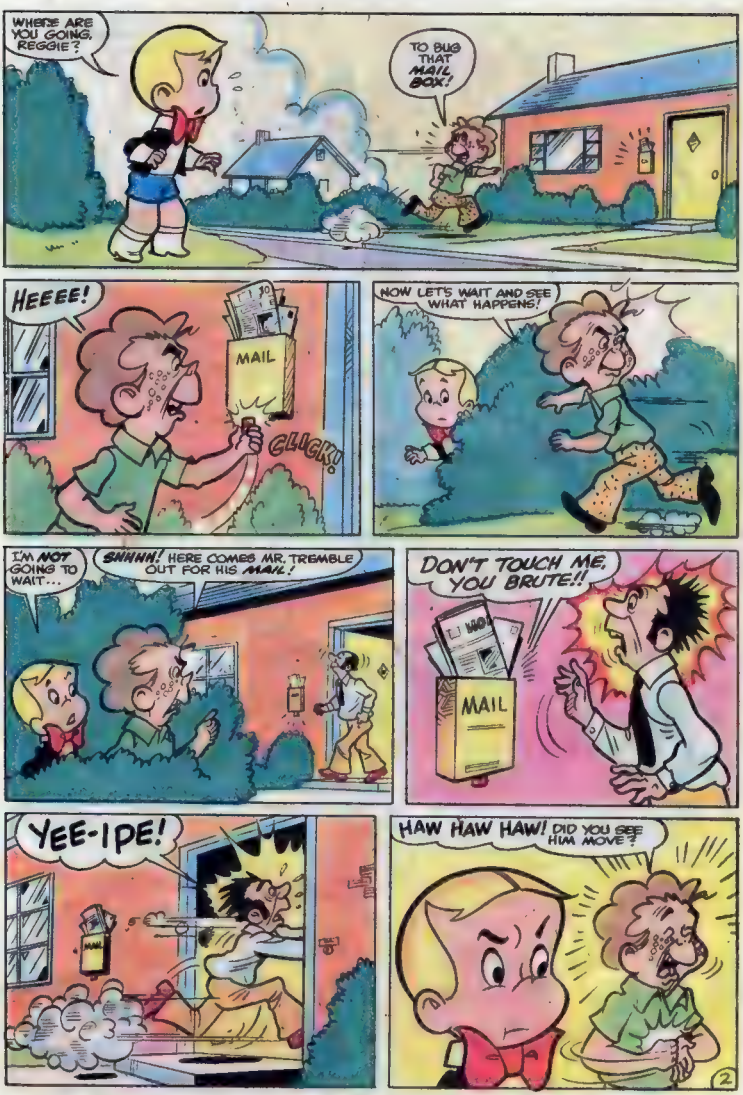

IT'S CHANGING BY ITSELF!
INTO WHAT?
FLIP, FLOP!

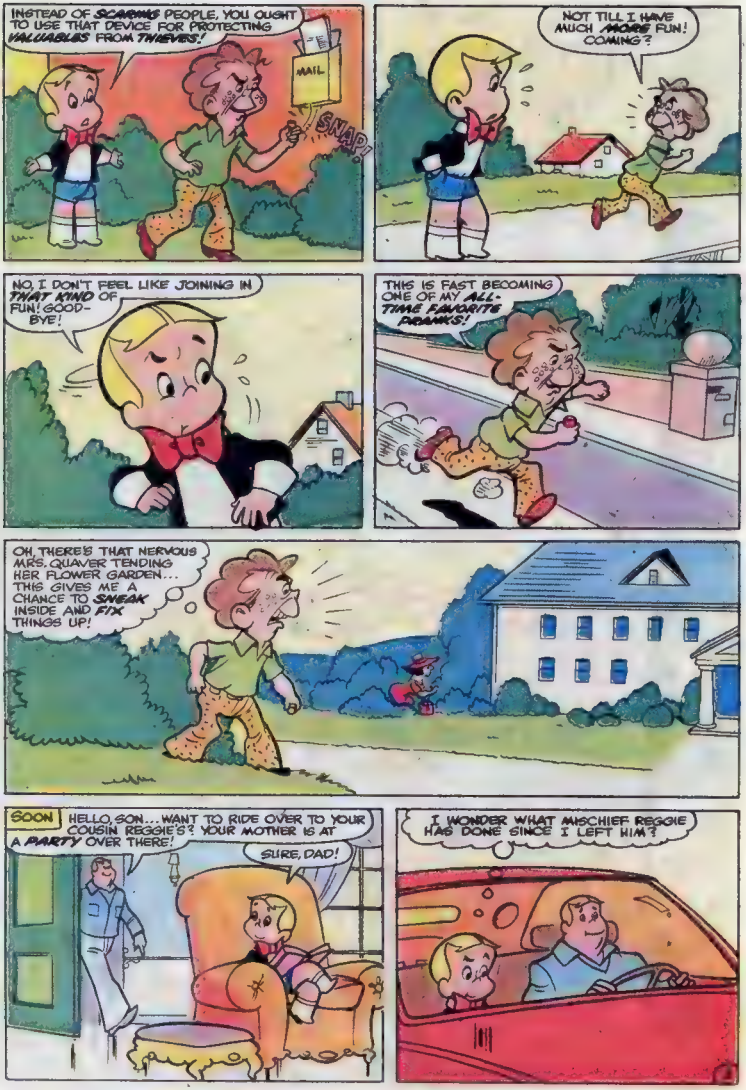

A T-TIME BOMB!
TICK-TICK-TICK-TICK

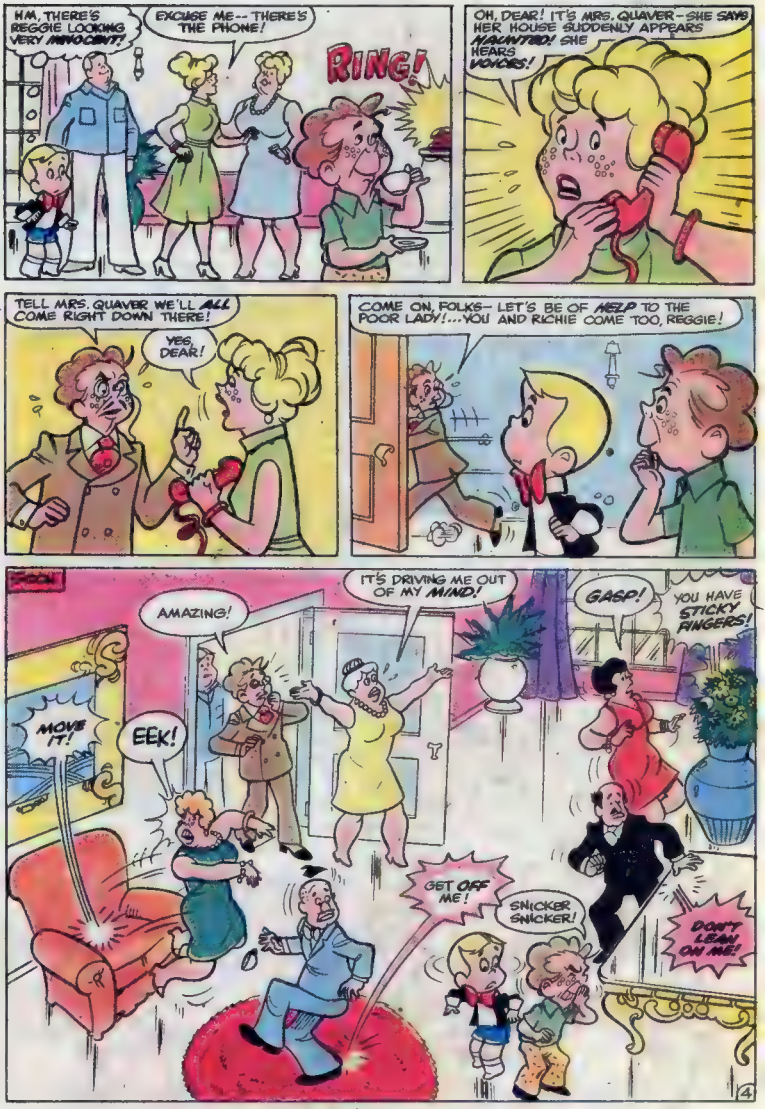

RUN, BEFORE IT-
BLAOOM

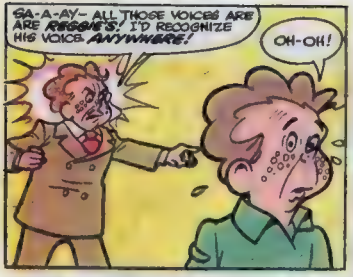

OOOOHH-
THE PALACE! A SHAMBLES!
OHHH
THE POLICE-GONE! THE ARMED FORCES-GONE! NOW THE PALACE-RUINED! SCORBIA DOES NOT EXIST ANY LONGER! WE HAVE NO COUNTRY!
-AND IT'S YOUR FAULT!
YES...YES, IT'S MY FAULT- MY GREED AND STUPIDITY! WE COULD HAVE STARTED THE WAY THE AMERICANS DID- FREE MEN!
-NOW IT WOULD TAKE MILLIONS- MILLIONS TO START AGAIN!
IS THAT DOLLARS OR GRAFÜDNIKS MILLIONS HE'S TALKING ABOUT?
GRAFÜDNIKS, NATURALLY!
WELL! IN THAT CASE, ALLOW ME TO MAKE YOUR FIRST NATIONAL LOAN! HERE'S SEVERAL MILLION GRAFÜDNIKS!
!!
!
!
OME AGAIN-
DAD- YOU'VE NO IDEA HOW MANY BILLIONS OF GRAFÜDNIKS WE'RE WORTH!
?
THE END

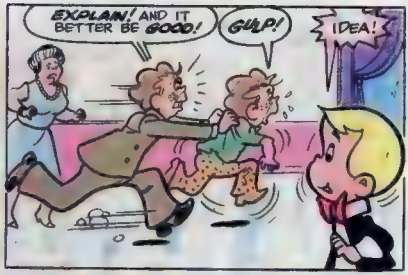

Richie Rich
THE POOR LITTLE RICH BOY
"I H-HEAR VOICES"
OINK! - DON'T HANDLE ME!
HAW HAW HAW! I WISH YOU COULD SEE YOUR EXPRESSION, DEAR COUSIN RICHIE!
WHAT HAPPENED TO MY PIGGY BANK, REGGIE?
HEE HEE! I PRE-RECORDED MY VOICE - IT COMES OUT OF THIS GIZMO I STICK ON AN OBJECT...
...AND WHEN THE OBJECT GETS HANDLED, IT HOLLERS! HAW HAW!
SAY, REGGIE, THAT WOULD MAKE A SWELL ANTI-BURGLAR DEVICE!
IT'S A DARN SWELL PRANK!
PRANKS! IS THAT ALL YOU THINK ABOUT?
WHAT ELSE IS THERE TO THINK ABOUT? AH, I SEE ANOTHER OPPORTUNITY TO USE THIS GIZMO!
1

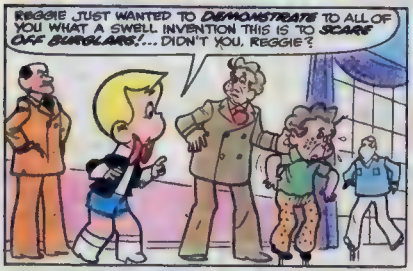

WHERE ARE YOU GOING, REGGIE?
TO BUG THAT MAIL BOX!
HEEEE!
MAIL
CLICK!
NOW LET'S WAIT AND SEE WHAT HAPPENS!
I'M NOT GOING TO WAIT...
SNNNH! HERE COMES MR. TREMBLE OUT FOR HIS MAIL!
DON'T TOUCH ME, YOU BRUTE!!
MAIL
YEE-IPE!
HAW HAW HAW! DID YOU SEE HIM MOVE?
2


INSTEAD OF SCARING PEOPLE, YOU OUGHT TO USE THAT DEVICE FOR PROTECTING VALUABLES FROM THIEVES!
MAIL
SNAP!
NOT TILL I HAVE MUCH MORE FUN! COMING?
NO, I DON'T FEEL LIKE JOINING IN THAT KIND OF FUN! GOOD-BYE!
THIS IS FAST BECOMING ONE OF MY ALL-TIME FAVORITE PRANKS!
OH, THERE'S THAT NERVOUS MRS. QUAVER TENDING HER FLOWER GARDEN... THIS GIVES ME A CHANCE TO SNEAK INSIDE AND FIX THINGS UP!
SOON
HELLO, SON... WANT TO RIDE OVER TO YOUR COUSIN REGGIE'S? YOUR MOTHER IS AT A PARTY OVER THERE!
SURE, DAD!
I WONDER WHAT MISCHIEF REGGIE HAS DONE SINCE I LEFT HIM?

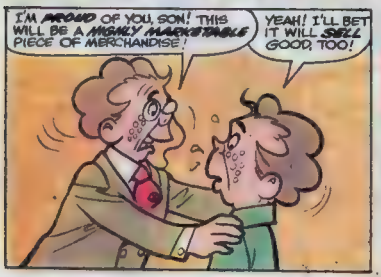

HM, THERE'S REGGIE LOOKING VERY INNOCENT!
EXCUSE ME-- THERE'S THE PHONE!
RING!
OH, DEAR! IT'S MRS. QUAVER - SHE SAYS HER HOUSE SUDDENLY APPEARS HAUNTED! SHE HEARS VOICES!
TELL MRS. QUAVER WE'LL ALL COME RIGHT DOWN THERE!
YES, DEAR!
COME ON, FOLKS-- LET'S BE OF HELP TO THE POOR LADY!...YOU AND RICHIE COME TOO, REGGIE!
EEK!
AMAZING!
IT'S DRIVING ME OUT OF MY MIND!
GASP!
YOU HAVE STICKY FINGERS!
MOVE IT!
EEK!
GET OFF ME!
SNICKER SNICKER!
DON'T LEAN ON ME!
4

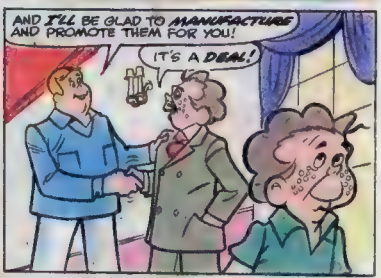

SA-A-AY— ALL THOSE VOICES ARE ARE REGGIE'S! I'D RECOGNIZE HIS VOICE ANYWHERE!
OH-OH!

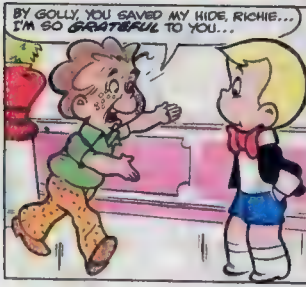

EXPLAIN! AND IT BETTER BE GOOD!
GULP!
IDEA!

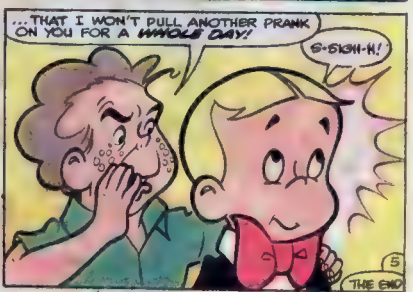

REGGIE JUST WANTED TO DEMONSTRATE TO ALL OF YOU WHAT A SWELL INVENTION THIS IS TO SCARE OFF BURGLARS!... DIDN'T YOU, REGGIE?

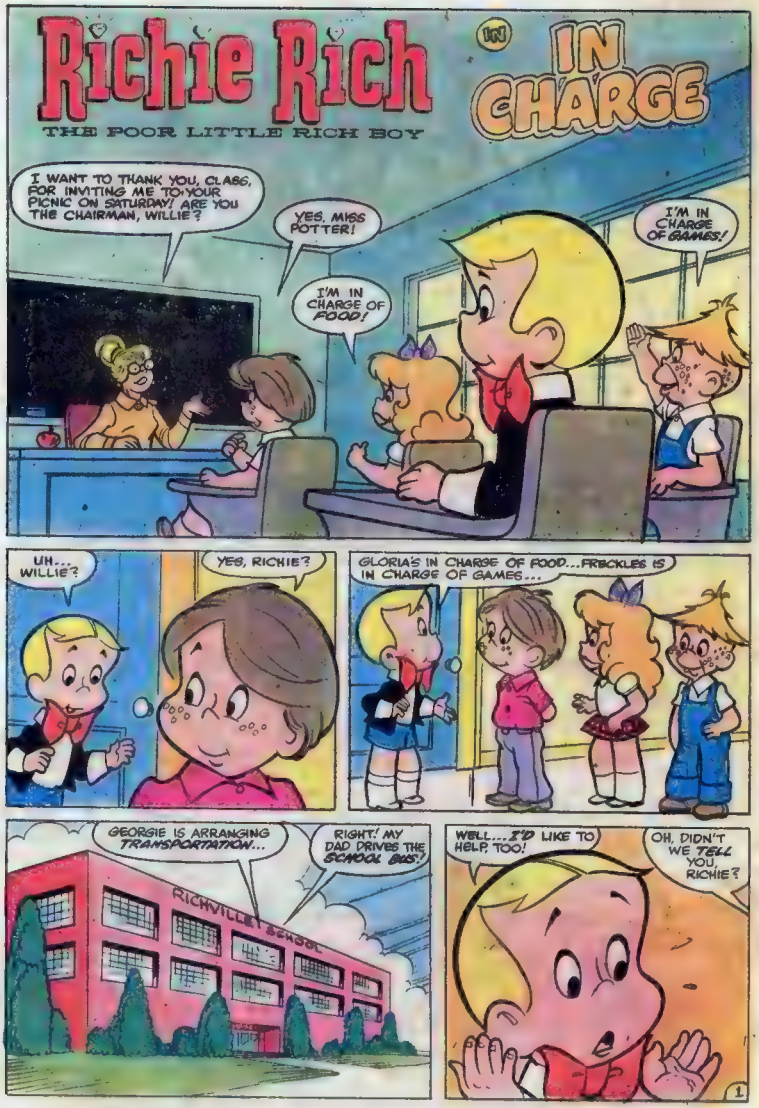
UH...YEAH! THAT'S EXACTLY WHY I DID IT!

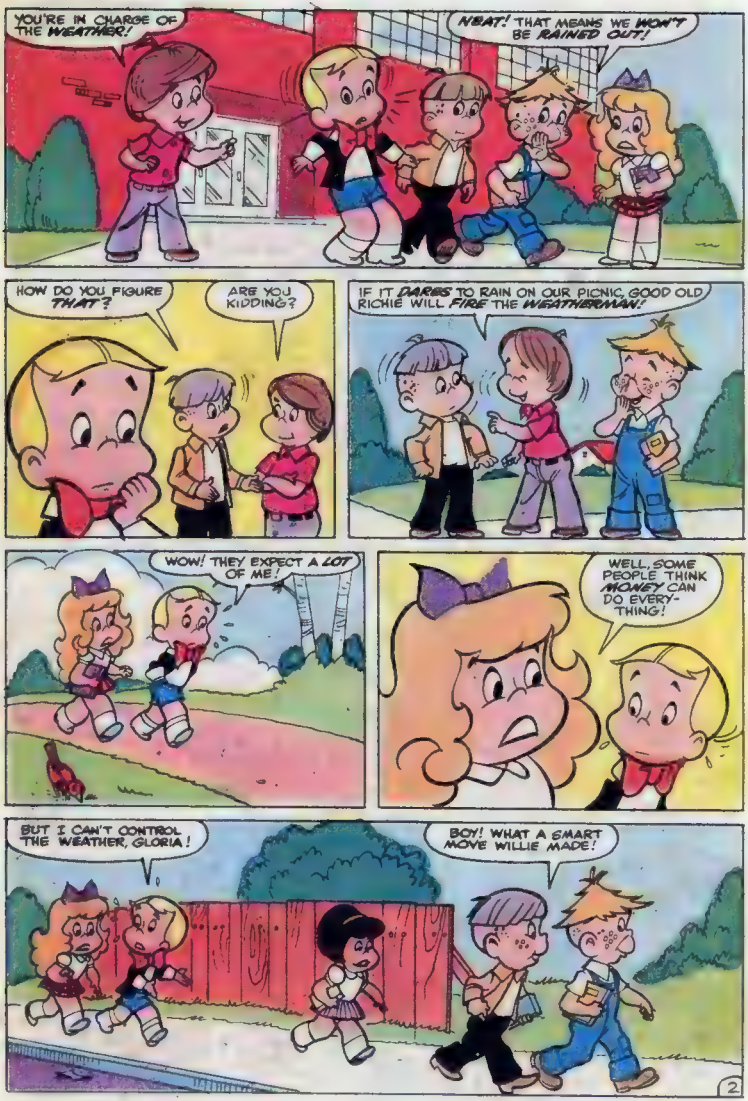

I'M PROUD OF YOU, SON! THIS WILL BE A MIGHTY MARKETABLE PIECE OF MERCHANDISE!
YEAH! I'LL BET IT WILL SELL GOOD, TOO!


AND I'LL BE GLAD TO MANUFACTURE AND PROMOTE THEM FOR YOU!
IT'S A DEAL!

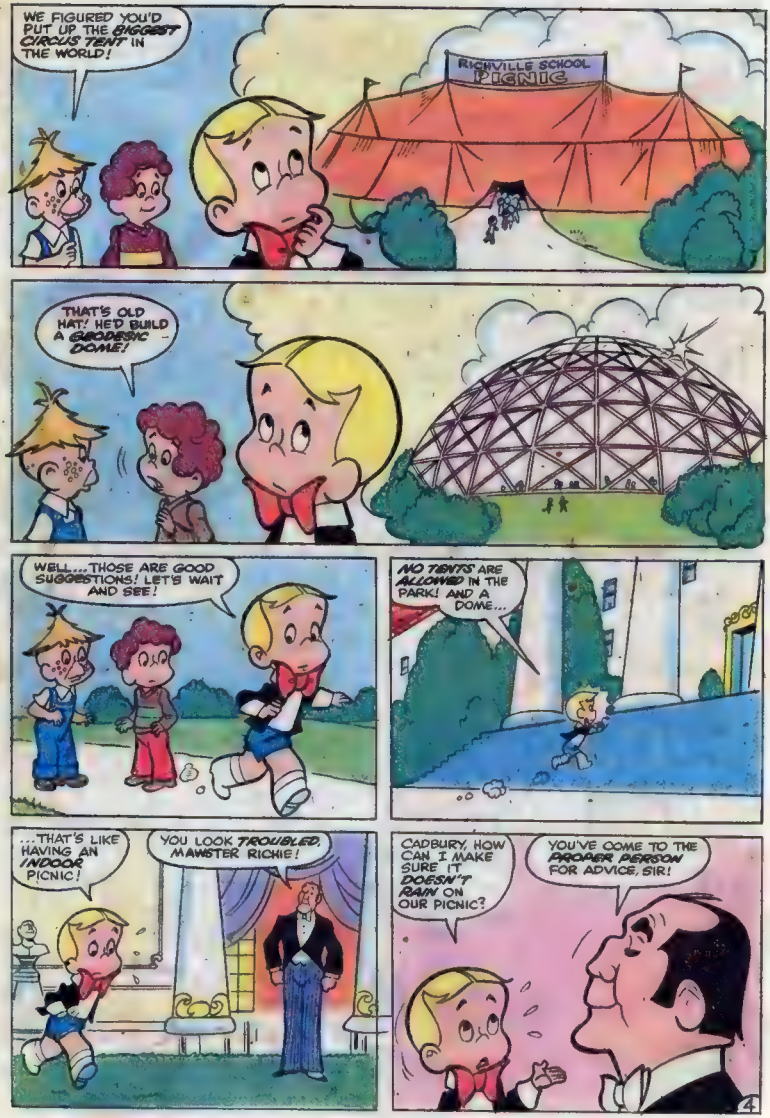

BY GOLLY, YOU SAVED MY HIDE, RICHIE... I'M SO GRATEFUL TO YOU...

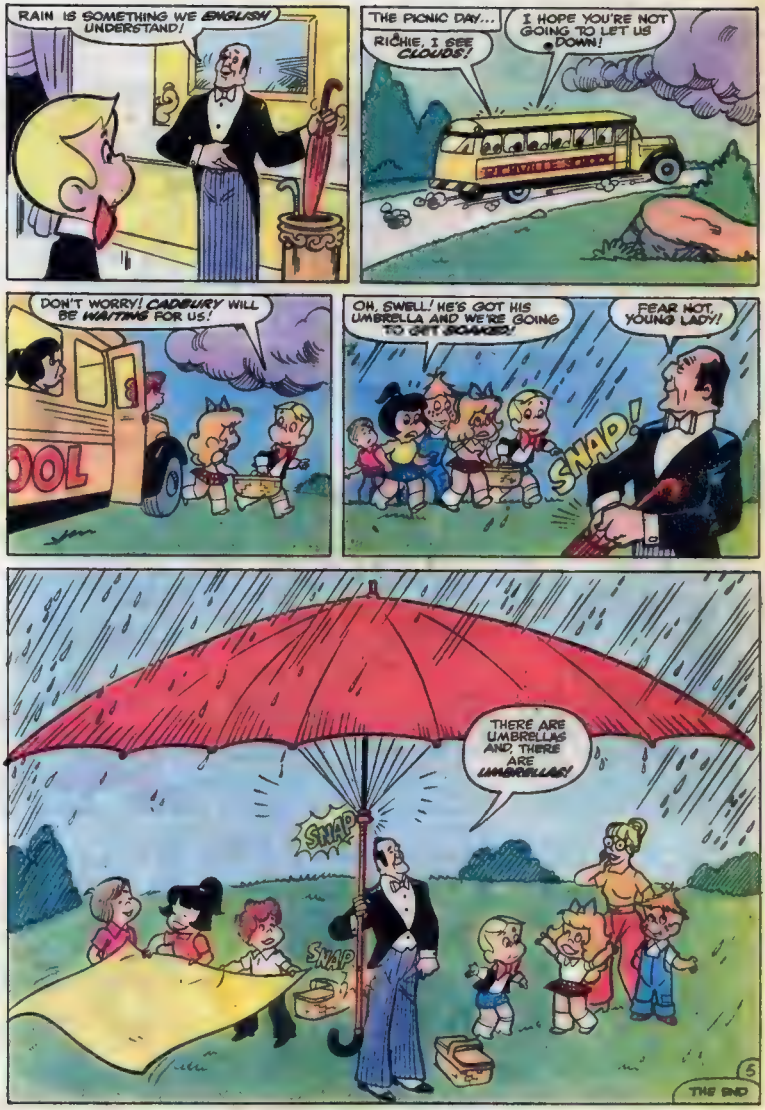

...THAT I WON'T PULL ANOTHER PRANK ON YOU FOR A WHOLE DAY!
G-SIGH-H!
5
THE END

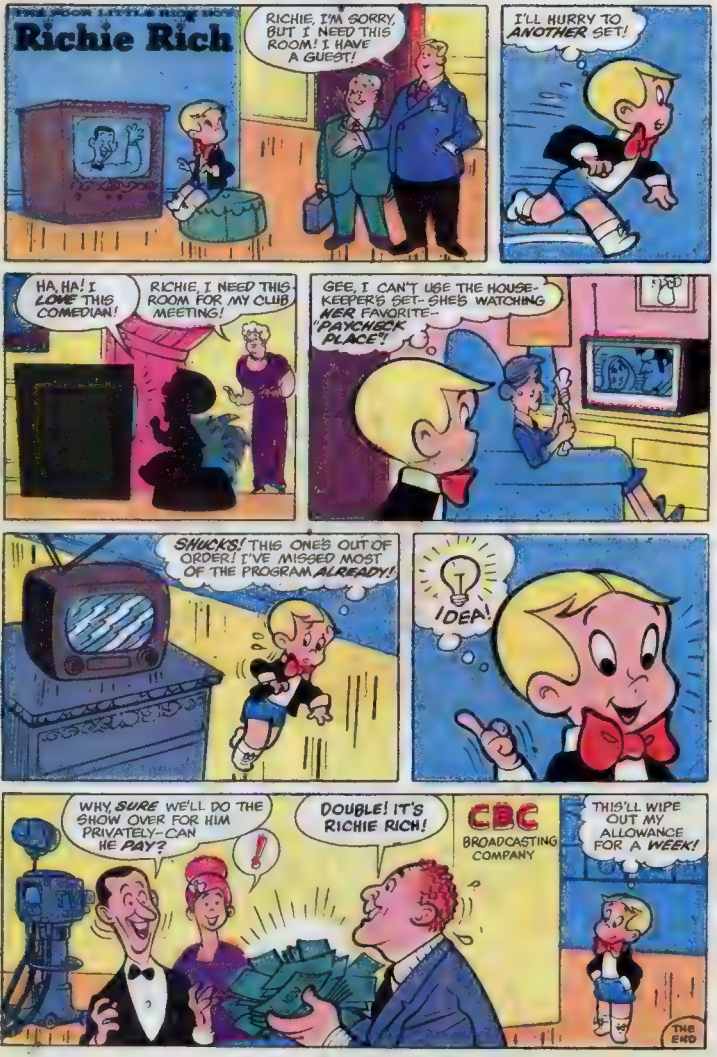

Richie Rich
THE POOR LITTLE RICH BOY
IN
IN CHARGE
I WANT TO THANK YOU, CLASS, FOR INVITING ME TO YOUR PICNIC ON SATURDAY! ARE YOU THE CHAIRMAN, WILLIE?
YES, MISS POTTER!
I'M IN CHARGE OF FOOD!
I'M IN CHARGE OF GAMES!
UH... WILLIE?
YES, RICHIE?
GLORIA'S IN CHARGE OF FOOD... FRECKLES IS IN CHARGE OF GAMES...
GEORGIE IS ARRANGING TRANSPORTATION...
RIGHT! MY DAD DRIVES THE SCHOOL BUS!
RICHVILLE SCHOOL
WELL... I'D LIKE TO HELP, TOO!
OH, DIDN'T WE TELL YOU, RICHIE?
1


YOU'RE IN CHARGE OF THE WEATHER!
NEAT! THAT MEANS WE WON'T BE RAINED OUT!
HOW DO YOU FIGURE THAT?
ARE YOU KIDDING?
IF IT DARES TO RAIN ON OUR PICNIC, GOOD OLD RICHIE WILL FIRE THE WEATHERMAN!
WOW! THEY EXPECT A LOT OF ME!
WELL, SOME PEOPLE THINK MONEY CAN DO EVERY-THING!
BUT I CAN'T CONTROL THE WEATHER, GLORIA!
BOY! WHAT A SMART MOVE WILLIE MADE!
2

ROAR!
RICHIE'S HELICOPTERS CAN BLOW ANY RAIN CLOUDS AWAY FROM THE PICNIC GROUNDS!
HE DOESN'T REALIZE WHAT A NOISE THAT WOULD MAKE!
I'M SORRY I CAN'T HELP YOU WITH YOUR JOB, RICHIE...
...I HAVE TO START PREPARING SANDWICHES!
CAN I HELP YOU?
SURE! JUST MAKE SURE THEY DON'T GET SOGGY FROM RAIN!
OHHH!
DO YOU WANT A HAND WITH THE TENT, RICHIE?
WHAT TENT?
3


WE FIGURED YOU'D PUT UP THE BIGGEST CIRCUS TENT IN THE WORLD!
RICHVILLE SCHOOL PICNIC
THAT'S OLD HAT! HE'D BUILD A GEODESIC DOME!
WELL... THOSE ARE GOOD SUGGESTIONS! LET'S WAIT AND SEE!
NO TENTS ARE ALLOWED IN THE PARK! AND A DOME...
...THAT'S LIKE HAVING AN INDOOR PICNIC!
YOU LOOK TROUBLED, MAWSTER RICHIE!
CADBURY, HOW CAN I MAKE SURE IT DOESN'T RAIN ON OUR PICNIC?
YOU'VE COME TO THE PROPER PERSON FOR ADVICE, SIR!


RAIN IS SOMETHING WE ENGLISH UNDERSTAND!
THE PICNIC DAY...
I HOPE YOU'RE NOT GOING TO LET US DOWN!
RICHIE, I SEE CLOUDS!
DON'T WORRY! CADBURY WILL BE WAITING FOR US!
OH, SWELL! HE'S GOT HIS UMBRELLA AND WE'RE GOING TO GET SOAKED!
FEAR NOT, YOUNG LADY!
SNAP!
THERE ARE UMBRELLAS AND, THERE ARE UMBRELLAS!
SNAP
SNAP
5
THE END


Richie Rich
RICHIE, I'M SORRY, BUT I NEED THIS ROOM! I HAVE A GUEST!
I'LL HURRY TO ANOTHER SET!
HA, HA! I LOVE THIS COMEDIAN!
RICHIE, I NEED THIS ROOM FOR MY CLUB MEETING!
GEE, I CAN'T USE THE HOUSE-KEEPER'S SET- SHE'S WATCHING HER FAVORITE- "PAYCHECK PLACE"!
SHUCKS! THIS ONE'S OUT OF ORDER! I'VE MISSED MOST OF THE PROGRAM ALREADY!
IDEA!
WHY SURE WE'LL DO THE SHOW OVER FOR HIM PRIVATELY- CAN HE PAY?
!
DOUBLE! IT'S RICHIE RICH!
CBC
BROADCASTING COMPANY
THIS'LL WIPE OUT MY ALLOWANCE FOR A WEEK!
THE END

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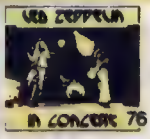

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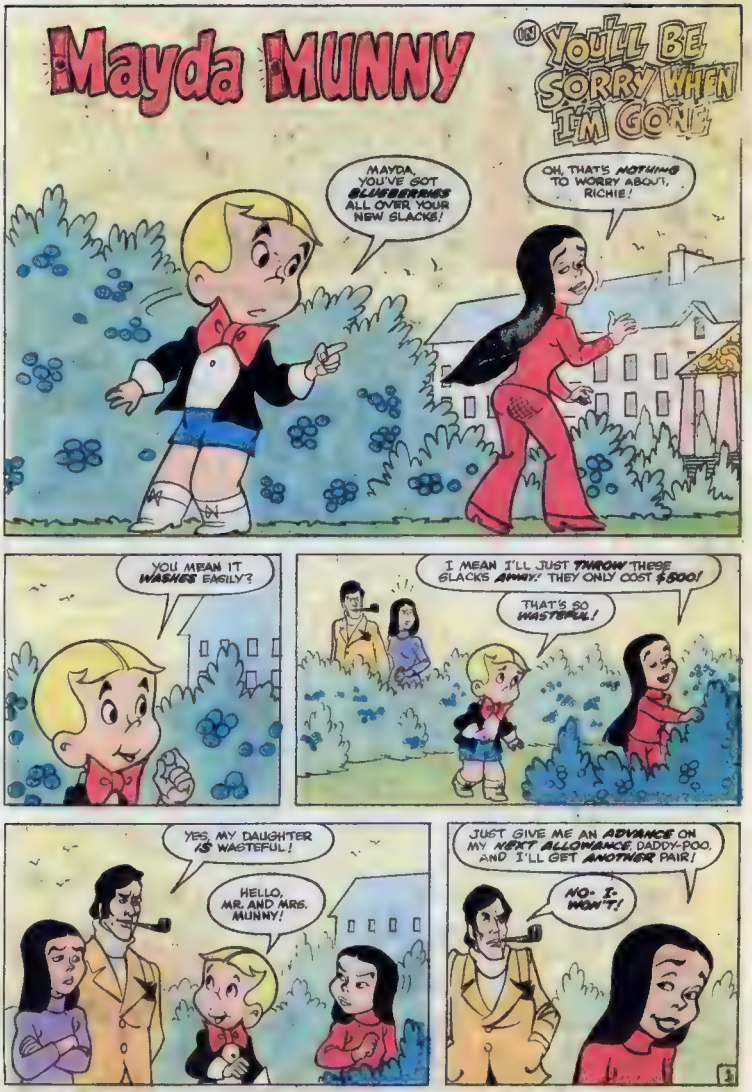
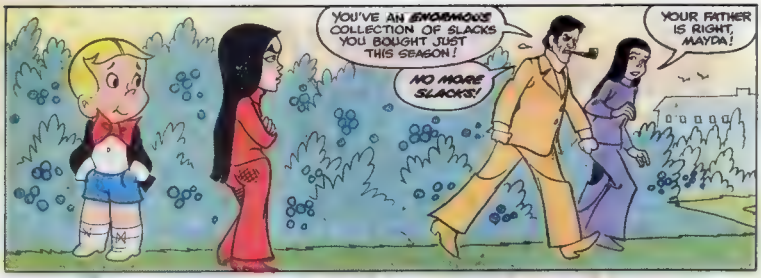
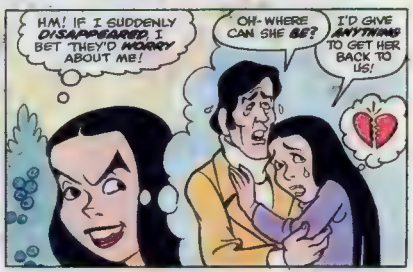
ADDRESS

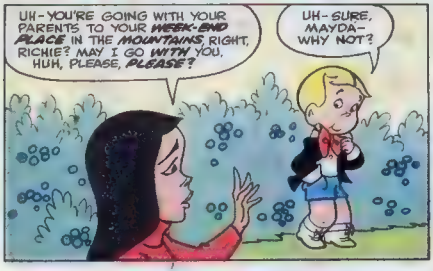
CITY STATE ZIP

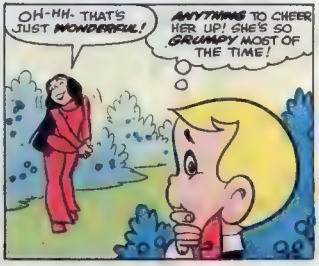

Mayda MUNNY
IN YOU'LL BE SORRY WHEN I'M GONE
MAYDA, YOU'VE GOT BLUEBERRIES ALL OVER YOUR NEW SLACKS!
OH, THAT'S NOTHING TO WORRY ABOUT, RICHIE!
YOU MEAN IT WASHES EASILY?
I MEAN I'LL JUST THROW THESE SLACKS AWAY! THEY ONLY COST $500!
THAT'S SO WASTEFUL!
YES, MY DAUGHTER IS WASTEFUL!
HELLO, MR. AND MRS. MUNNY!
JUST GIVE ME AN ADVANCE ON MY NEXT ALLOWANCE, DADDY-POO, AND I'LL GET ANOTHER PAIR!
NO- I-WON'T!

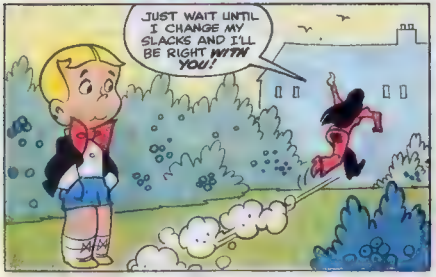

YOU'VE AN ENORMOUS COLLECTION OF SLACKS YOU BOUGHT JUST THIS SEASON!
NO MORE SLACKS!
YOUR FATHER IS RIGHT, MAYDA!

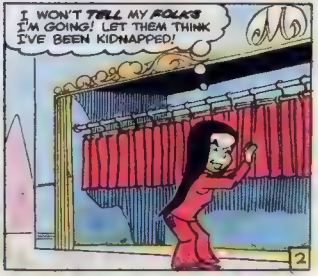
THAT'S NO WAY TO TREAT ME!
THEY TREAT YOU JUST FINE, MAYDA!


HM! IF I SUDDENLY DISAPPEARED, I BET THEY'D WORRY ABOUT ME!
OH- WHERE CAN SHE BE?
I'D GIVE ANYTHING TO GET HER BACK TO US!

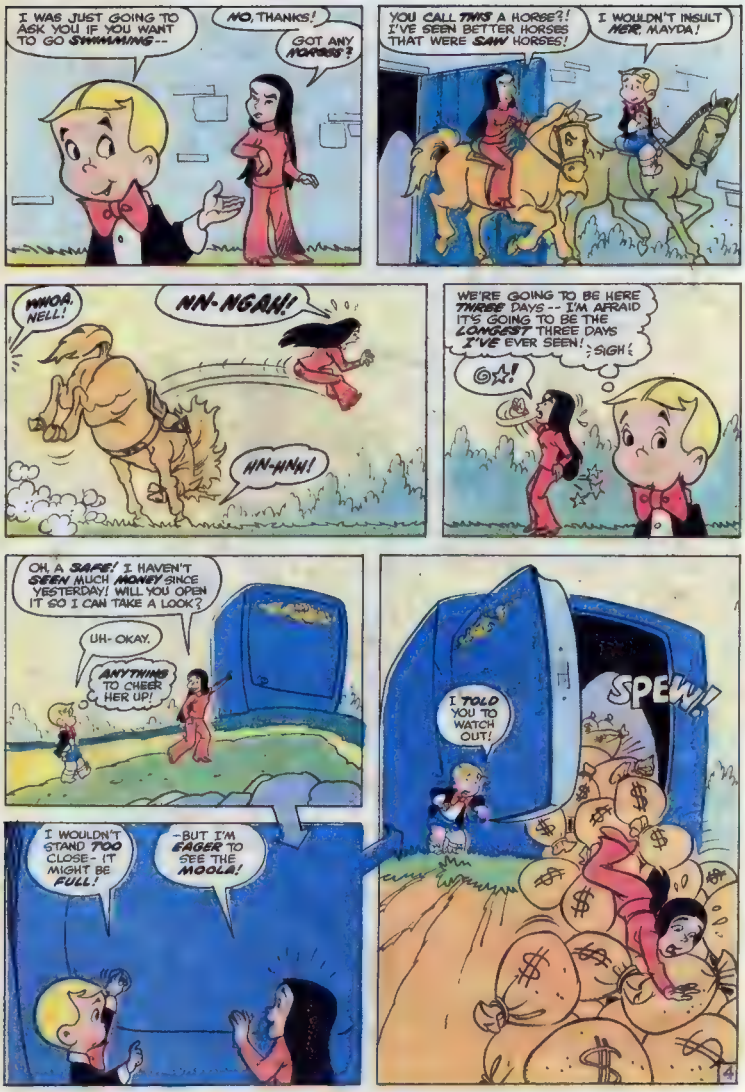

UH- YOU'RE GOING WITH YOUR PARENTS TO YOUR WEEK-END PLACE IN THE MOUNTAINS, RIGHT, RICHIE? MAY I GO WITH YOU, HUH, PLEASE, PLEASE?
UH- SURE, MAYDA- WHY NOT?

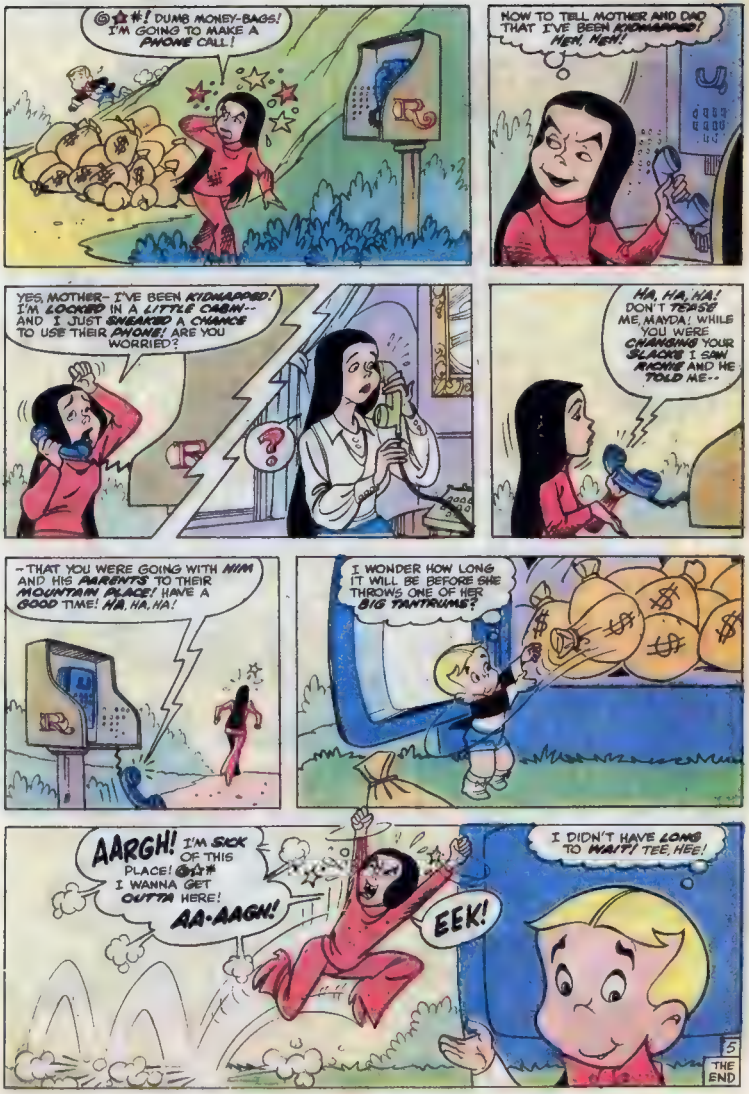

OH-HH- THAT'S JUST WONDERFUL!
ANYTHING TO CHEER HER UP! SHE'S SO GRUMPY MOST OF THE TIME!

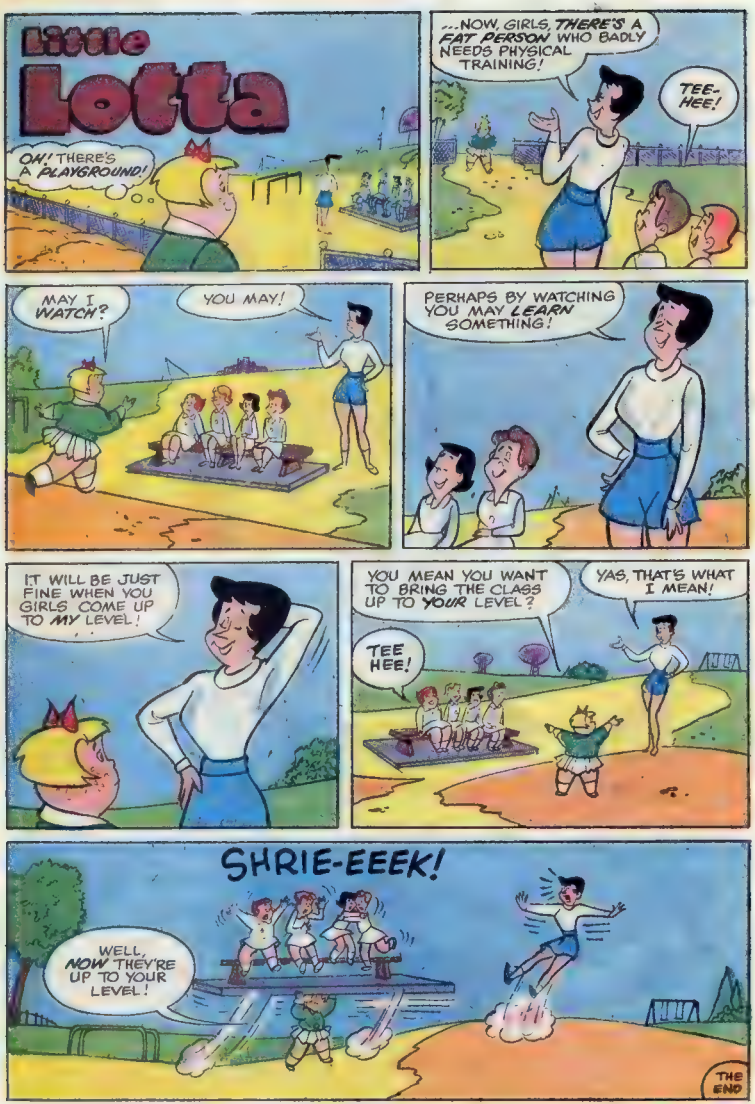

JUST WAIT UNTIL I CHANGE MY SLACKS AND I'LL BE RIGHT WITH YOU!


I WON'T TELL MY FOLKS I'M GOING! LET THEM THINK I'VE BEEN KIDNAPPED!
2

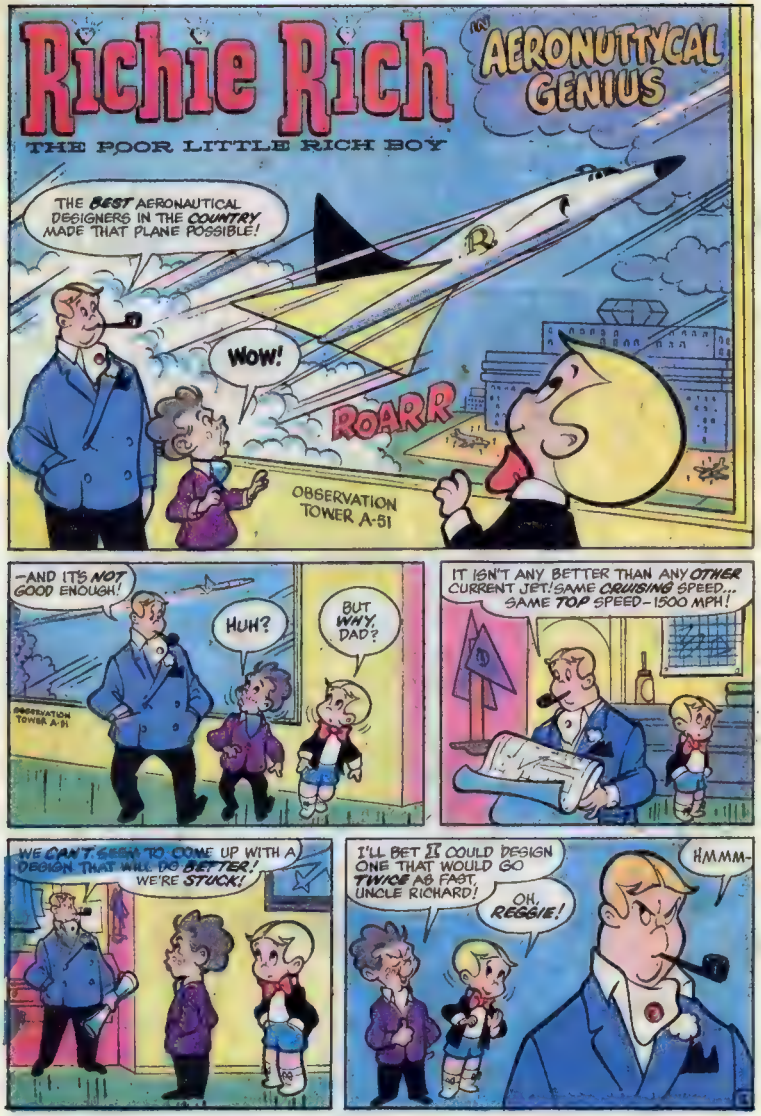
ALL SET! LET'S GO!
OKAY- THEY'LL BE LEAVING SOON! LET'S RUN!
SHE SURE IS ANXIOUS TO GO!
THAT'S MOTHER'S NEW PRIVATE HELICOPTER!
HUNH! WHEN I GET MY HELICOPTER I'LL GET A BIGGER ONE THAN THAT!
SOON-
THERE'S OUR PLACE, DOWN THERE!
A CASTLE! HOW OLD HAT!
WELL--ALL CASTLES ARE OLD HAT! THEY'RE SUPPOSED TO BE, MAYDA!
HMPH-H!
WATCH IT!
EEK!
CASTLES HAVE MOATS! TEE HEE!
VERY FUNNY!
3


I WAS JUST GOING TO ASK YOU IF YOU WANT TO GO SWIMMING--
NO, THANKS!
GOT ANY HORSES?
YOU CALL THIS A HORSE?! I'VE SEEN BETTER HORSES THAT WERE SAW HORSES!
I WOULDN'T INSULT HER, MAYDA!
WHOA, NELL!
NN-NGAH!
NN-HNH!
WE'RE GOING TO BE HERE THREE DAYS -- I'M AFRAID IT'S GOING TO BE THE LONGEST THREE DAYS I'VE EVER SEEN! SIGH
OH, A SAFE! I HAVEN'T SEEN MUCH MONEY SINCE YESTERDAY! WILL YOU OPEN IT SO I CAN TAKE A LOOK?
UH- OKAY.
ANYTHING TO CHEER HER UP!
I TOLD YOU TO WATCH OUT!
SPEW!
I WOULDN'T STAND TOO CLOSE- IT MIGHT BE FULL!
-BUT I'M EAGER TO SEE THE MOOLA!

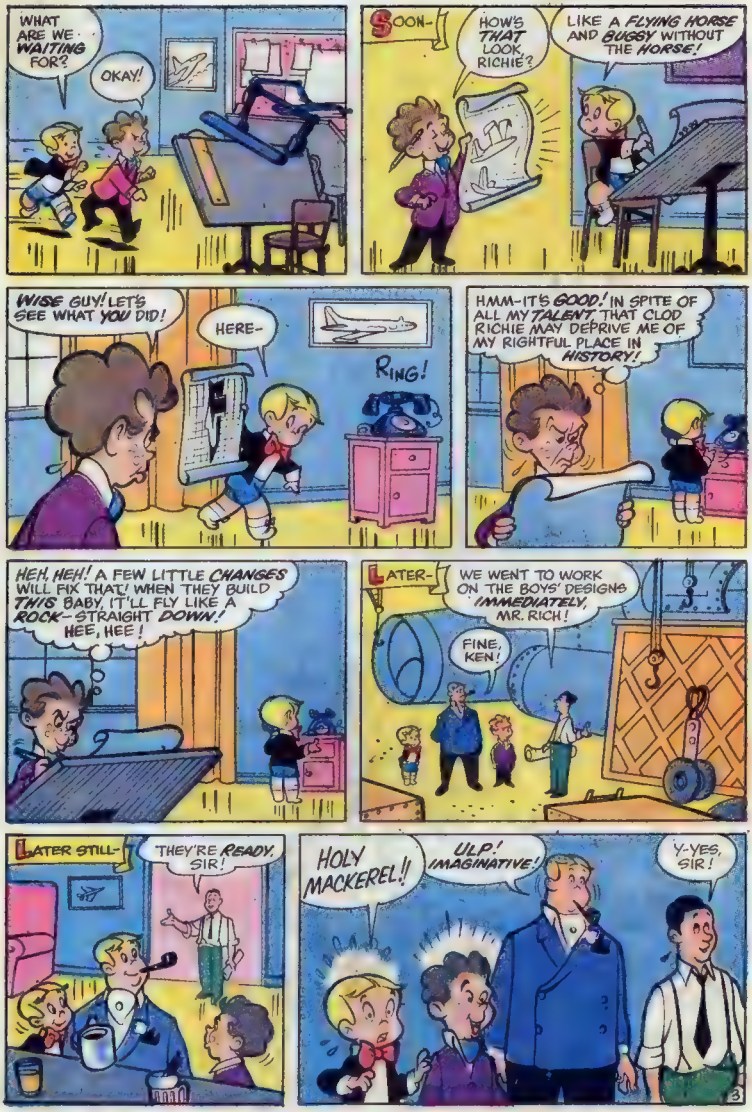

@☆#! DUMB MONEY-BAGS! I'M GOING TO MAKE A PHONE CALL!
NOW TO TELL MOTHER AND DAD THAT I'VE BEEN KIDNAPPED! HEH, HEH!
YES, MOTHER– I'VE BEEN KIDNAPPED! I'M LOCKED IN A LITTLE CABIN-- AND I JUST SNEAKED A CHANCE TO USE THEIR PHONE! ARE YOU WORRIED?
HA, HA, HA! DON'T TEASE ME, MAYDA! WHILE YOU WERE CHANGING YOUR SLACKS I SAW RICHIE AND HE TOLD ME--
--THAT YOU WERE GOING WITH HIM AND HIS PARENTS TO THEIR MOUNTAIN PLACE! HAVE A GOOD TIME! HA, HA, HA!
I WONDER HOW LONG IT WILL BE BEFORE SHE THROWS ONE OF HER BIG TANTRUMS?
AARGH! I'M SICK OF THIS PLACE! @☆# I WANNA GET OUTTA HERE!
AA-AAGH!
EEK!
I DIDN'T HAVE LONG TO WAIT! TEE, HEE!
5
THE END

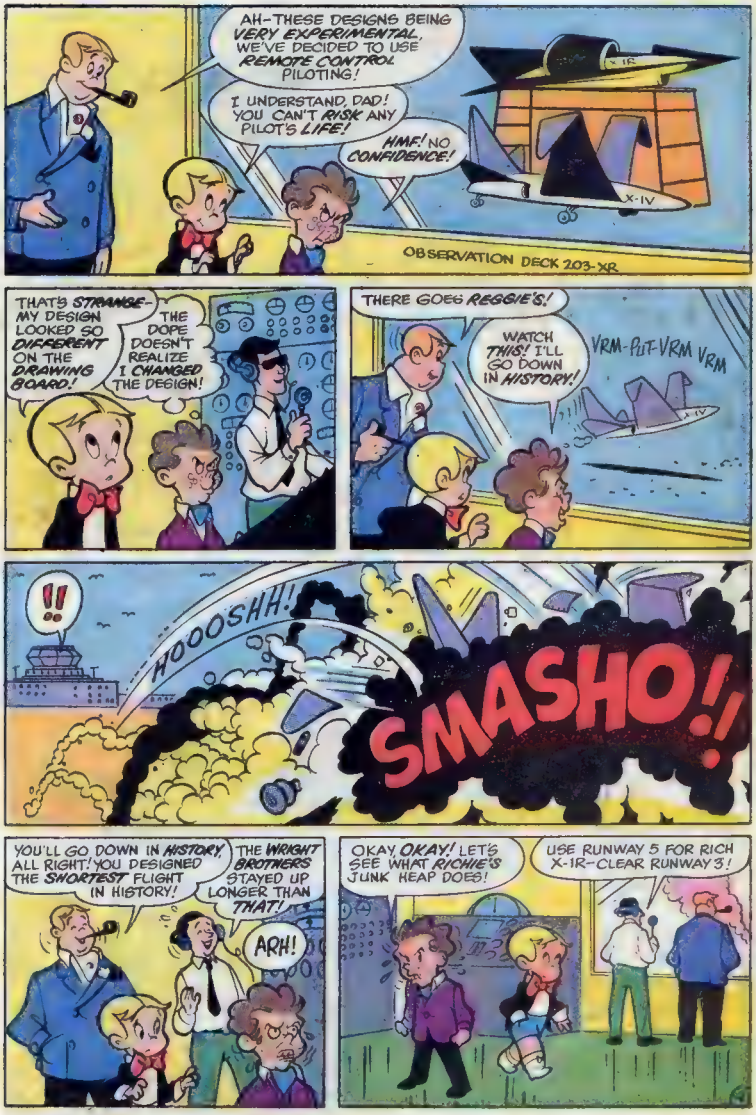

Little Lotta
OH! THERE'S A PLAYGROUND!
...NOW, GIRLS, THERE'S A FAT PERSON WHO BADLY NEEDS PHYSICAL TRAINING!
TEE-HEE!
MAY I WATCH?
YOU MAY!
PERHAPS BY WATCHING YOU MAY LEARN SOMETHING!
IT WILL BE JUST FINE WHEN YOU GIRLS COME UP TO MY LEVEL!
YOU MEAN YOU WANT TO BRING THE CLASS UP TO YOUR LEVEL?
YAS, THAT'S WHAT I MEAN!
TEE HEE!
SHRIE-EEEK!
WELL, NOW THEY'RE UP TO YOUR LEVEL!
THE END

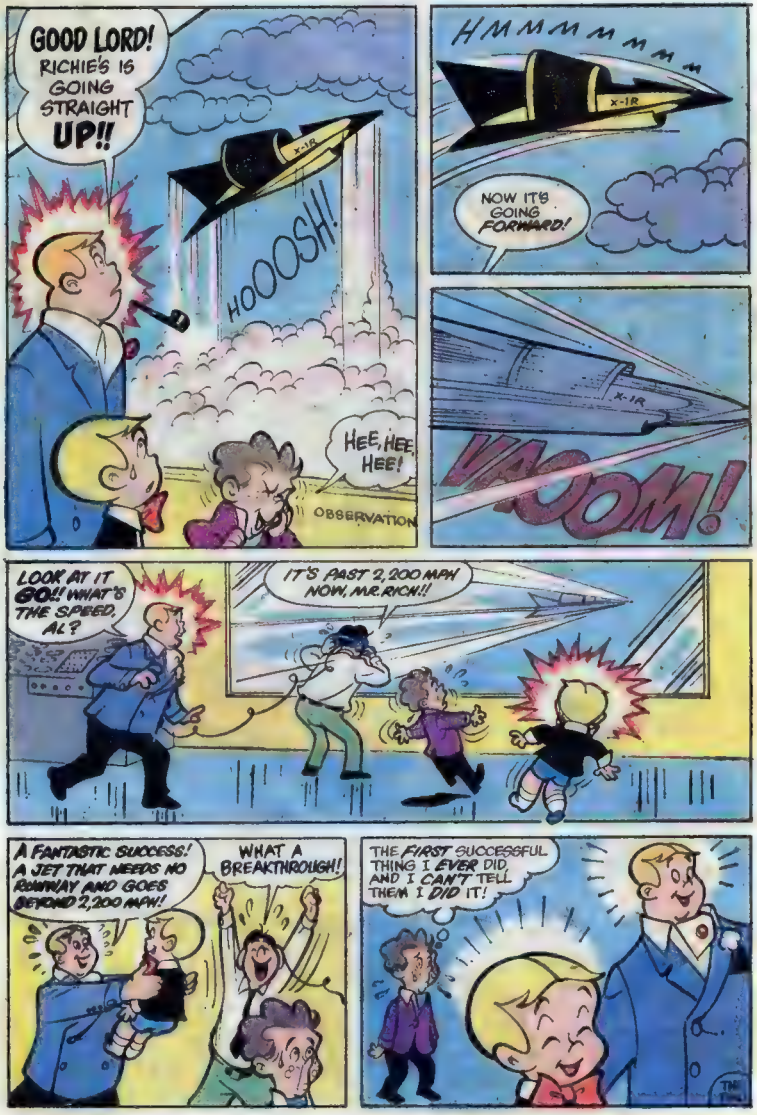
Little Lotta
OH! HOW AWFUL! THAT THIEF IS READY TO TAKE OFF WITH THOSE VALUABLES HE STOLE!
...AND THERE'S NO POLICEMAN AROUND!
H-HEY, KID! WHAT'RE YOU TRYIN' TO DO?
YOU'LL FIND OUT!
NOW YOU KNOW!
HEY, LOOK WHO DROPPED IN ON US--LOOIE THE LUG!
POLICE
POLICE
THE END


Richie Rich
THE POOR LITTLE RICH BOY
IN AERONUTTYCAL GENIUS
THE BEST AERONAUTICAL DESIGNERS IN THE COUNTRY MADE THAT PLANE POSSIBLE!
WOW!
ROARR
OBSERVATION TOWER A-51
-AND IT'S NOT GOOD ENOUGH!
HUH?
BUT WHY, DAD?
OBSERVATION TOWER A-51
IT ISN'T ANY BETTER THAN ANY OTHER CURRENT JET! SAME CRUISING SPEED... SAME TOP SPEED - 1500 MPH!
WE CAN'T SEEM TO COME UP WITH A DESIGN THAT WILL BE BETTER! WE'RE STUCK!
I'LL BET I COULD DESIGN ONE THAT WOULD GO TWICE AS FAST, UNCLE RICHARD!
OH, REGGIE!
HMMM-

SEND JACKSON INTO MY OFFICE, PLEASE!
YES, SIR!
SIR?
SID, WE'VE TRIED A LOT OF DESIGNS AND HAVEN'T BROKEN THAT 1500 MPH BARRIER YET!
MR. RICH
THAT'S RIGHT, MR. RICH!
SUPPOSE WE GOT A COMPLETELY FRESH APPROACH!
WHO FROM?
THEM!
US?!
FAMOUS PAINTERS WERE INSPIRED BY CHILDREN'S PAINTINGS! THEY'RE FRESH, UNSPOILED!
WELL- WE'VE TRIED EVERYTHING ELSE! WHAT CAN WE LOSE?
OH, BOY!!
YOU'LL EACH DESIGN A JET- WE'LL BUILD THEM! WHICHEVER GOES FASTER THAN 1500 MPH-
-I'LL NAME THE PLANE AFTER HIM! HE'LL GO DOWN IN HISTORY!
2


WHAT ARE WE WAITING FOR?
OKAY!
SOON-
HOW'S THAT LOOK, RICHIE?
LIKE A FLYING HORSE AND BUGGY WITHOUT THE HORSE!
WISE GUY! LET'S SEE WHAT YOU DID!
HERE-
RING!
HMM-IT'S GOOD! IN SPITE OF ALL MY TALENT, THAT CLOD RICHIE MAY DEPRIVE ME OF MY RIGHTFUL PLACE IN HISTORY!
HEH, HEH! A FEW LITTLE CHANGES WILL FIX THAT! WHEN THEY BUILD THIS BABY, IT'LL FLY LIKE A ROCK-STRAIGHT DOWN! HEE, HEE!
LATER-
WE WENT TO WORK ON THE BOYS' DESIGNS IMMEDIATELY, MR. RICH!
FINE, KEN!
LATER STILL-
THEY'RE READY, SIR!
HOLY MACKEREL!
ULP! IMAGINATIVE!
Y-YES, SIR!
3


AH-THESE DESIGNS BEING VERY EXPERIMENTAL, WE'VE DECIDED TO USE REMOTE CONTROL PILOTING!
I UNDERSTAND, DAD! YOU CAN'T RISK ANY PILOT'S LIFE!
HMF! NO CONFIDENCE!
X-1R
X-IV
OBSERVATION DECK 203-XR
THAT'S STRANGE- MY DESIGN LOOKED SO DIFFERENT ON THE DRAWING BOARD!
THE DOPE DOESN'T REALIZE I CHANGED THE DESIGN!
THERE GOES REGGIE'S!
WATCH THIS! I'LL GO DOWN IN HISTORY!
VRM-PUT-VRM VRM
X-IV
!!
HOOOSHH!
SMASHO!!
YOU'LL GO DOWN IN HISTORY, ALL RIGHT! YOU DESIGNED THE SHORTEST FLIGHT IN HISTORY!
THE WRIGHT BROTHERS STAYED UP LONGER THAN THAT!
ARH!
OKAY, OKAY! LET'S SEE WHAT RICHIE'S JUNK HEAP DOES!
USE RUNWAY 5 FOR RICH X-1R-CLEAR RUNWAY 3!


GOOD LORD! RICHIE'S IS GOING STRAIGHT UP!!
X-1R
HOOOSH!
HEE, HEE HEE!
OBSERVATION
HMMMMMMMM
X-1R
NOW IT'S GOING FORWARD!
X-1R
VAOOM!
LOOK AT IT GO!! WHAT'S THE SPEED, AL?
IT'S PAST 2,200 MPH NOW, MR. RICH!!
A FANTASTIC SUCCESS! A JET THAT NEEDS NO RUNWAY AND GOES BEYOND 2,200 MPH!
WHAT A BREAKTHROUGH!
THE FIRST SUCCESSFUL THING I EVER DID, AND I CAN'T TELL THEM I DID IT!

The D.L. Clark Company, A Division of Beatrice Foods

Get Rich And Famous.

The Famous Clark Bars. They're all so rich, and so good, you may have trouble making up your mind.

Remember How Many Times You Felt *Left Out*

Because You Were BROKE!

Places the gang was going and you weren't included. They all had money for movies, games, hamburgers and soft drinks . . . all of them except you.

WELL YOU'LL NEVER BE LEFT OUT AGAIN

Now YOU Can Make $2, $5, $10 or More Week After Week

Introduce GRIT

America's Greatest Family Weekly Newspaper to Friends, Relatives, Neighbors and Others

GRIT will Help You Start Your Own Business

You will be sent papers to sell, supplies and selling helps. You pay for nothing in advance so you don't risk a penny. You pay only for the papers you sell until you know how many to order. You have everything to gain —nothing to lose—by starting your own GRIT business. Over 30,000 young persons all over America now sell GRIT. You'll have steady profits and win free prizes regularly.

HURRY! SIGN UP NOW

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Papers sent only in the continental U.S.

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GRIT PUBLISHING CO., Williamsport, Pa. 17701 HC-10-7

I'd like to sell GRIT for profits and prizes

Name . . . .

Male or Female?.....Age. .. Date Born..... Year

In Care Of .....

Street and No . R. F. D

Post Office..... State

Zip

Print Your Last Name Plainly Here

Monster Record

Terrifying Howlers! Screams, screams, moans, groans, hisses, howlers, haunted house, cold-mad bloodcurdlers, eerie, supernatural, horrible monsters and creatures, hideous, wild animals, nocturnal laughter, many more. Long play 33 RPM record. For parties, super-natural effects, Halloween.

☐ 3140. Horrible Sounds Record ..... 95¢

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Get FREE aviation, astrology, books, camera, coins, stamp tickets, games, films, products, maps, toys, hand-drawn samples, science exhibits, records, jewelry, hobbies, travel info., etc. Monumental directory of over 1000 free offers with coupons and addresses!

☐ 5018. "Things Free" Directory ..... 89¢

Kung Fu

Kung Fu Secrets revealed! Over 300 pictures show deadly Kung Fu techniques. Bruce Lee, Ninja, Nunchaku, Head Blows, Body Blows, Tiger Claw, Lightning Kick, Animal Kick, Hidden Weapons, Kung Fu techniques, dangling & many more!

☐ 1601. Kung Fu $1.95

Unbreakable Self Defense

Learn Judo, Jiu-Jitsu, Karate, Wrestling, Muscle Building, Boxing, Tricks, Traps, Self-Defense, Restraint, easy to understand paper covered books. Up to 288 pages.

☐ 1288. 50 Tricks of Self Defense ..... 95¢
☐ 1203. How to Hold Mighty Muscles ..... 95¢
☐ 1271. How to Box $1.25
☐ 1288. Combat Judo $1.25
☐ 1287. Professional Boxing Methods $1.25

Automatic Switch - Action Comb

$1.49

Zip! Zip! Just push button & comb flips out of protective case. Looks automatically. Retractable blade gives you long, effective, cleaner comb as well as convenient pocket size. 7½" overall.

☐ 4805. Switch Blade Comb $1.49

MAGNET LIFTS 50 POUNDS!

Lifts over 50 pounds BUILT OF STEEL! Tested on smooth ½" steel slash. Do amazing magnetic tricks. 1001 uses. Newly developed alnico. Great for Grammar hunting.

☐ 4806. Mr. Magnet $1.95

Red Flasher Light $1.95

Police Style Warning Light. Big dome flashes on & off at bright red light visible for miles. With suction cup base. Sticks tightly to any smooth surface like top of car. Runs on flashlight batteries. About 4".

☐ 7805. Flasher $1.95

Have Fun & Entertain Bargain Price $2.95

Ventriloquist Dummies

Full length 18-inch dummies with control to operate mouth & eyes. Make them throw your voice & entertain friends. Make them talk, sing, dance & act alive! Fully dressed in colorful clothing. Moulded plastic. Natural finish. Monster avail. Blue.

☐ 6186. Andy The Dummy $2.95
☐ 6079. Dumbo The Clown $2.95

Hand Timer 98¢

IMPORT BARGAIN — WHILE THEY LAST.

Fun timer for non-professional events such as model cars, sports, etc. Full pocket-watch size with chain incl. Spring operated. Start and stop buttons. Sweep second hand. Detailed dial.

☐ 2620. Sports & Hobby Timer ..... 98¢

WITH HAIR!

Book Hacks

Conceal To Life!

Natural, life-like, harmful! Thin latex rubber. Clings when worn. Amazingly realistic.

☐ 4027. Bloody Finger $3.95
☐ 4717. Savage Gorilla $3.95
☐ 4823. Realistic Fresh Scars $2.49

Deluxe Electric Shock Pen—$2.95

When they borrow your expensive looking ball point pen it causes the marks to fly. Big push for the button. THEY GET ZAPPED! The looks and feel of items you use most. Wear in pocket or leave on desk, ready for your next "victim". Never fails. Teaches "another" a lesson. Expertly made by West German craftsmen. Deluxe in looks & results. With replaceable battery inside.

☐ 2565. Shocking Pen $2.95

Midget Radio

Pocket sized self-contained radio with dial tone. No batteries. No wires. Ready-to-operate. Pulls radio waves from air. Listen almost anywhere.

With private earphone. Size of cigarette pack.

☐ 6588. Pocket Radio $1.95

TWO HEADED NICKELS $1.95

Real nickels with heads on both sides. Fool your friends. Not to be used for gambling! Also available, real nickels with 2 tails.

☐ 5975. 2 Headed Nickel $1.95
☐ 5976. 2 Tailed Nickel $1.95

MIDGET SPY CAMERA

Take secret or regular pictures. Size of pocket watch.

Control in hand. Import bargain. Solid metal camera. Uses 16 mm film. Spy finder. Set incl. Takes 10 pictures each roll.

☐ 4880. Camera $1.49
☐ 4881. Film 3 rolls (30 pictures) ..... 79¢

Gum

Putdown. For all Occasions

To fit every occasion, every person. Many gummed messages.

☐ 1121. Insult Assortment ..... 79¢

Plastic Gum Pocket ..... 20¢
☐ 2728. Pkg. of 6 ..... 39¢
Red Hot Gum Blazing ..... 20¢
☐ 2724. Pkg. of 6 ..... 39¢
Garlic Gum. Awful ..... 20¢
☐ 2726. Pkg. of 6 ..... 39¢

Joke Glum

SLOT Machine BANK

Las Vegas Replica. Take a chance. Insert coin, pull "one arm bandit" lever & watch dials spin. Big payoff if you hit! Collect money from friends for each winning combination. Jackpot section. Instructions for gambling.

☐ 4882. Slot Bank $4.95

GREEDY FINGERS BANK $2.49

Automatic Mechanical Pickpocket

Great Money Maker!

Place coins on coffin & grotesque gems hand reaches out, grabs money & pulls it into grave from the grave to snatch them.

☐ 4883. Greedy Fingers Bank $2.49

Star Trek Phaser Set

All 3 $2.95

Tricorder

Authentic replicas of Star Trek instruments makes 3 fantastic energy sounds. Solid, pull-acting brass which demonstrates, disrupts, RECORDER. Portable sensor/computer/recorder with magic TV screen.

COMMUNICATOR. Used by heroes satellites, planets, space ships.

Each instrument with assembly instructions.

☐ 7862. Exploration Set $2.95

Jack Pot Bank $2.95

Lucky Seven Jackpot Bank. Insert dime, pull lever & watch Mr. Coin Arm Bandit. Watch the reels spin in action. Drop dime in if you don't win! Heavy, Realistic 3" high.

Ideal for parties. Holds about $20.00. Not to be used for gambling.

☐ 4884. Jack Pot Bank $2.95

Motorized Submarine $1.95

Sturdy 7½" plastic submarine cuts through water powered by operated heavy duty underwater motor. Runs on powerful batteries. Cruises in waterproof model, with adjustable rubber & built-in switch.

☐ 7863. Submarine $1.95

GIANT BALLOONS $2.95

8 - Ft. BALLOONS

Capable of Tremendous Lifting Power. Do entertaining stunts, advertising effects, parties, displays. Assorted colors. Set includes 24 ft. around.

☐ 7864. Balloons $2.95

Vibrating Shocker

Small hand-held instrument that simulates electric shocks. Put hands or touch some object. Feeds right up & watch the fun. Battery operated.

☐ 2808. Joy Buzzer ..... 79¢

FLESH EATING PLANTS $1.00

Bites Finger, Eats Ears & Nose! Beautiful plant that's a real shot on anything. Keeps your hands busy. Feeds right up & watch the fun. Battery operated. Lovely indoor plant. Grows! Grow up to 30 inches!

☐ 5011. Venus Fly Trap Bulbs $1.00

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☐ 4882. Slot Bank $4.95

Handcuffs

Regulation size and style. Heavy duty, steel, with lock and keys. Chrome plated.

☐ 8043. Handcuffs Style Handcuff $4.95
☐ 8046. Handcuff Case $1.95

Pocket Spy Telescope $1.59

Powerful, yet fits pocket like pen. Extends 6½ times extra 8 power. Attractive finish. Specially priced import bargain.

☐ 6724. Spy Scope $1.89

Surprise Package $1.00

Treasure surprise package bargain. Fun or useful. Includes new articles, novelty items, special novelties. Without value. Many times worth many back if not delighted.

☐ 2997. Surprise Package $1.00

Dog Whistle $1.00

Inaudible range. Dogs respond instantly as if by magic. Used by dog trainers. 4581 ..... $1.00

AIR CAR

NEW HOVERCRAFT RIDES ON AIR!

NEW HOVERCRAFT glides like magic over floors, sidewalks, EVEN WATER! Sleek car of the future uses principle of air suspension to ride on cushion of air above most any surface. Colorful plastic, 8"x5"x3" high. 4" propeller, 45° control line from push button remote control unit. Simply press switch and this heavy duty motor & fan in any direction you wish. Illustrates frictionless motion principles of fast moving air vehicles already in use. Not a kit. Ready-to-run except for 2 "D" size batteries (not included).

☐ 7865. Hover Craft $4.49

SECRET SPY MIRROR — $1.25

See without being seen. Convert any window into secret spy mirror. Amazing poly-scientific sheet acts like mirror on one side & as regular window from other side. Cuts to any size. Use tape, glue to apply to glass. Fits larger sizes just 2 or more sheets.

☐ 3285. 5x8" (40 sq. "). $1.25
☐ 3286. 10x14" (140 sq. "). $2.95

WORLD'S SMALLEST TRANSISTOR RADIO $12.95

Micro-Mini AM Radio. Only ½" high. Uses standard Electronic marvel! Excellent reception good sound. Receives several stations in most areas. So small you can put in pocket, purse or even wear on keychain. Take anywhere to listen at home, news, sports. Up to 100 hours on 2 tiny easy-to-find hearing aid batteries (included). Ready for instant use. Dial tuner. No antenna required. Earphone. Operates on on-off switch. With handy keychain.

☐ 5003. Micro AM Radio $12.95

Star Trek Coin Medal $1.95

Official coin in bronze-like finish features Spock, Kirk on one side, Enterprise on reverse. Hand engraved. Comes in deluxe case. Available with matching 24" necklace-leather.

☐ 5211. Star Trek Coin $4.95
☐ 5275. Star Trek Coin & Necklace $6.95

HORROR, COMEDY & CHARACTER EFFECTS

Make-Up Kit 69¢

Easy to — off ! piece fun kit. Includes scars, clowns, comic disguises, transformation. Removes with soap, water.

☐ 7901. Make-Up Kit ..... 69¢

Crazy Action Billiard Balls

Great way to break up a serious game of pool. Looks like regular ball until you manipulate. Big excitin hits it. Was ing reaction when it strikes. Looks like regular ball until you manipulate. Big reaction when it strikes. Watch the fun when you're over seen. Causes real furor when it hits. Lively action.

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